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[oxg12q2 108](#_Toc266972393)

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[oxg13q2 109](#_Toc266972396)

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[oxg19q2 115](#_Toc266972414)

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[OXFLFq2c 127](#_Toc266972457)

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[OXFLFq3b 127](#_Toc266972460)

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[UTq3 139](#_Toc266972513)

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[q1b 141](#_Toc266972525)

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Module: scripting

Page: scripts

Page: gor

|  |  |
| --- | --- |
| gor*- Show if False/required* | SINGLE CHOICE |
| **Government Office of the Region** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | North East |  |
| 2 | ○ | North West |  |
| 3 | ○ | Yorkshire and the Humber |  |
| 4 | ○ | East Midlands |  |
| 5 | ○ | West Midlands |  |
| 6 | ○ | East of England |  |
| 7 | ○ | London |  |
| 8 | ○ | South East |  |
| 9 | ○ | South West |  |
| 10 | ○ | Wales |  |
| 11 | ○ | Scotland |  |
| 12 | ○ | Northern Ireland |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: bccap\_group

|  |  |
| --- | --- |
| bccap\_group*- Show if not pdl.bccap\_grouping/required* | SINGLE CHOICE |
| **Bccap Grouping** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Essex |  |
| 2 | ○ | Oxford |  |
| 3 | ○ | Simon Fraser |  |
| 4 | ○ | Caltech |  |
| 5 | ○ | Other |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10q1

|  |  |
| --- | --- |
| p10q1*- Show if False/required* | SINGLE CHOICE |
| **Country** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | England |  |
| 2 | ○ | Scotland |  |
| 3 | ○ | Wales |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: countryset

*↯ Goto exit 0 (resume at page None) if exitflag==1*

Module: common

Page: intro

<b>This survey covers political issues, and the results will be used to inform our clients.<br/><br/>Your YouGov Account will be credited with 150 points for completing this survey.<br/><br/>We have tested the survey and found that, on average it takes around 30 minutes to complete. This time may vary depending on factors such as your internet connection speed and the answers you give.<br/><br/>In order to begin the survey please click the arrow below.</b>

Page: scaleintro

<b>On the next few screens we would like to get your opinion of parties and their leaders.<br/><br/>Please rate each party or party leader using the scale on the screen. Ratings between 5 and 10 mean that you feel favourable toward the party or leader. Ratings between 0 and 5 mean that you don't feel favourable toward them.<br/><br/>You would rate the party or leader at the 5 mark if you don't feel particularly favourable or unfavourable toward them. Simply drag the arrow to your desired ranking. We are going to show you a number of scales, one after the other.<br/><br/>Please click next to continue.</b>

Page: p110\_p150

|  |  |
| --- | --- |
| p110q1*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Nick Clegg** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p120q1*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Gordon Brown** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p130q1*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>David Cameron** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p130q2*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>David Miliband** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p130q3*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Ed Miliband** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p130q4*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Ed Balls** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p130q5*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Andy Burnham** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p130q6*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Diane Abbott** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p140q1*- Show if p10q1 == 2/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Alex Salmond** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p150q1*- Show if p10q1 == 3/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Ieuan Wyn Jones** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p160\_p200

|  |  |
| --- | --- |
| p160q1*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>The Labour Party** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p170q1*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>The Liberal Democrat Party** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p180q1*- Show all respondents/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>The Conservative Party** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p190q1*- Show if p10q1 == 2/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>The Scottish National Party** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| p200q1*- Show if p10q1 == 3/required* | RULE |
| **On the scale below, please indicate how you feel about...<br/><br/>Plaid Cymru** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | Unfavourable | *Minimum* |
| 10 | > | Favourable | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p310q1

|  |  |
| --- | --- |
| p310q1*- Show all respondents/required* | RULE |
| **In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this screen, where the end marked 0 means left and the end marked 10 means right, where would you place yourself on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | left | *Minimum* |
| 10 | > | right | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p310q2

|  |  |
| --- | --- |
| p310q2*- Show if p310q1 >=0 and p310q1 <=10/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p400q1

|  |  |
| --- | --- |
| p400q1*- Show all respondents/required* | SINGLE CHOICE |
| **Now, some questions about party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader...<br/><br/>How would you describe Gordon Brown?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p410q1

|  |  |
| --- | --- |
| p410q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using that same scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe David Cameron?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p420q1

|  |  |
| --- | --- |
| p420q1*- Show all respondents/required* | SINGLE CHOICE |
| **And how would you describe Nick Clegg?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p420q2

|  |  |
| --- | --- |
| p420q2*- Show all respondents/required* | SINGLE CHOICE |
| **And how would you describe David Miliband?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p420q3

|  |  |
| --- | --- |
| p420q3*- Show all respondents/required* | SINGLE CHOICE |
| **And how would you describe Ed Miliband?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p420q4

|  |  |
| --- | --- |
| p420q4*- Show all respondents/required* | SINGLE CHOICE |
| **And how would you describe Ed Balls?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p420q5

|  |  |
| --- | --- |
| p420q5*- Show all respondents/required* | SINGLE CHOICE |
| **And how would you describe Diane Abbott?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p420q6

|  |  |
| --- | --- |
| p420q6*- Show all respondents/required* | SINGLE CHOICE |
| **And how would you describe Andy Burnham?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent leader |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A very competent leader |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10100q1

|  |  |
| --- | --- |
| p10100q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **Which, if any, of the following parties do you believe are currently represented in the new government that formed after the recent UK general election on May 6th? (Please tick all that apply)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | Labour |  |
| 2 | □ | Conservatives |  |
| 3 | □ | Liberal Democrats |  |
| 4 | □ | Scottish National Party (SNP) |  |
| 5 | □ | Plaid Cymru |  |
| 6 | □ | Green Party |  |
| 7 | □ | United Kingdom Independence Party (UKIP) |  |
| 8 | □ | British National Party (BNP) |  |
| 9 | □ | Other |  |
| 10 | □ | Don’t know | *Exclude other punches* |

Page: p10100q2

|  |  |
| --- | --- |
| p10100q2*- Show all respondents/required* | SINGLE CHOICE |
| **About what percentage of the ministerial positions available in the new Conservative-Liberal Government have been given to the Liberal Democrats?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0% |  |
| 2 | ○ | 10% |  |
| 3 | ○ | 20% |  |
| 4 | ○ | 30% |  |
| 5 | ○ | 40% |  |
| 6 | ○ | 50% |  |
| 7 | ○ | 60% |  |
| 8 | ○ | 70% |  |
| 9 | ○ | 80% |  |
| 10 | ○ | 90% |  |
| 11 | ○ | 100% |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10100q3

|  |  |
| --- | --- |
| p10100q3*- Show all respondents/required* | OPEN TEXTBOX |
| **The UK now has a Conservative-Liberal coalition government. What does this mean for the future of the country?** | |

Page: p10100q4

|  |  |
| --- | --- |
| p10100q4*- Show all respondents/required* | OPEN TEXTBOX |
| **If you could tell us one thing IN YOUR OWN WORDS that best explains your vote in the UK general election this year, what would it be? (If you cannot think of anything, please write DK)** | |

Page: p510

|  |  |
| --- | --- |
| p510q2*- Show all respondents/required* | SINGLE CHOICE |
| **How well do you think the new Conservative-Liberal Coalition government will handled crime in Britain?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Neither well nor badly |  |
| 4 | ○ | Fairly badly |  |
| 5 | ○ | Very badly |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p520

|  |  |
| --- | --- |
| p520q2*- Show all respondents/required* | SINGLE CHOICE |
| **How well do you think the new Conservative-Liberal Coalition government will handled the National Health Service?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Neither well nor badly |  |
| 4 | ○ | Fairly badly |  |
| 5 | ○ | Very badly |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p530q1

|  |  |
| --- | --- |
| p530q1*- Show all respondents/required* | SINGLE CHOICE |
| **How well do you think the new Conservative-Liberal Coalition government will handle the risk of terrorism in Britain?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Neither well nor badly |  |
| 4 | ○ | Fairly badly |  |
| 5 | ○ | Very badly |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p550q1

|  |  |
| --- | --- |
| p550q1*- Show all respondents/required* | SINGLE CHOICE |
| **How well do you think the new Conservative-Liberal Coalition government will handled the number of asylum-seekers coming to Britain?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Neither well nor badly |  |
| 4 | ○ | Fairly badly |  |
| 5 | ○ | Very badly |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q1

|  |  |
| --- | --- |
| p11010q1*- Show all respondents/required* | SINGLE CHOICE |
| **The Conservatives and Liberal Democrats have formed a coalition government with David Cameron as Prime Minister and Nick Clegg his deputy. Do you approve or disapprove of this coalition?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Strongly approve |  |
| 2 | ○ | Tend to approve |  |
| 3 | ○ | Tend to disapprove |  |
| 4 | ○ | Strongly disapprove |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q2

|  |  |
| --- | --- |
| p11010q2*- Show all respondents/required* | SINGLE CHOICE |
| **How long do you think the coalition between the Conservatives and Liberal Democrats will last?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Less than a year |  |
| 2 | ○ | 1 or 2 years |  |
| 3 | ○ | 3 or 4 years |  |
| 4 | ○ | 5 years or more |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q3

|  |  |
| --- | --- |
| p11010q3*- Show all respondents/required* | SINGLE CHOICE |
| **Thinking about the longer term, in the years ahead do you think the coalition will be a good or bad thing for the Conservative party?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Good thing |  |
| 2 | ○ | Bad thing |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q4

|  |  |
| --- | --- |
| p11010q4*- Show all respondents/required* | SINGLE CHOICE |
| **And again, thinking about the longer term, in the years ahead do you think the coalition will be a good or bad thing for the Liberal Democrat party?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Good thing |  |
| 2 | ○ | Bad thing |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q5

|  |  |
| --- | --- |
| p11010q5*- Show all respondents/required* | SINGLE CHOICE |
| **Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Fairly badly |  |
| 4 | ○ | Very badly |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q6

|  |  |
| --- | --- |
| p11010q6*- Show all respondents/required* | SINGLE CHOICE |
| **Do you think the coalition government is managing the economy well or badly?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Fairly badly |  |
| 4 | ○ | Very badly |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q8

|  |  |
| --- | --- |
| p11010q8*- Show all respondents/required* | SINGLE CHOICE |
| **Do you think this coalition government will be good or bad for people like you?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very good |  |
| 2 | ○ | Fairly good |  |
| 3 | ○ | Fairly bad |  |
| 4 | ○ | Very bad |  |
| 5 | ○ | Won't make much difference either way |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q9

|  |  |
| --- | --- |
| p11010q9*- Show all respondents/required* | SINGLE CHOICE |
| **Thinking about government borrowing, do you think the coalition government will succeed or fail in its attempts to reach its target in the next few years for reducing the public deficit?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Succeed |  |
| 2 | ○ | Fail |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q10

|  |  |
| --- | --- |
| p11010q10*- Show all respondents/required* | SINGLE CHOICE |
| **And do you think the coalition government will succeed or fail in its attempts to protect the quality of front-line public services such as health and education?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Succeed |  |
| 2 | ○ | Fail |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q11

|  |  |
| --- | --- |
| p11010q11*- Show all respondents/required* | SINGLE CHOICE |
| **And do you think the coalition government will succeed or fail in its attempts to make Britain a fairer society?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Succeed |  |
| 2 | ○ | Fail |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p660q1

|  |  |
| --- | --- |
| p660q1*- Show all respondents/required* | SINGLE CHOICE |
| **Would you say that OVER THE PAST YEAR the nation's economy has...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Got much better |  |
| 2 | ○ | Got better |  |
| 3 | ○ | Stayed about the same |  |
| 4 | ○ | Got worse |  |
| 5 | ○ | Got much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p670q1

|  |  |
| --- | --- |
| p670q1*- Show all respondents/required* | SINGLE CHOICE |
| **What about the next 12 months? Do you expect the economy, in the country as a whole, to...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Get much better |  |
| 2 | ○ | Get better |  |
| 3 | ○ | Stay about the same |  |
| 4 | ○ | Get worse |  |
| 5 | ○ | Get much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p680q1

|  |  |
| --- | --- |
| p680q1*- Show all respondents/required* | SINGLE CHOICE |
| **We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are MUCH BETTER OFF, BETTER OFF, WORSE OFF, or MUCH WORSE OFF, than you were a year ago?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much better off |  |
| 2 | ○ | Better off |  |
| 3 | ○ | About the same |  |
| 4 | ○ | Worse off |  |
| 5 | ○ | Much worse off |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p690q1

|  |  |
| --- | --- |
| p690q1*- Show all respondents/required* | SINGLE CHOICE |
| **Now looking ahead, do you think that a year from now you (and your family living here) will be MUCH BETTER OFF, BETTER OFF, WORSE OFF, MUCH WORSE OFF, or JUST ABOUT THE SAME as now?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much better off |  |
| 2 | ○ | Better off |  |
| 3 | ○ | About the same |  |
| 4 | ○ | Worse off |  |
| 5 | ○ | Much worse off |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6901q1

|  |  |
| --- | --- |
| p6901q1*- Show all respondents/required* | SINGLE CHOICE |
| **Would you say that OVER THE PAST YEAR, the level of unemployment in the country has...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Become much better |  |
| 2 | ○ | Become a little better |  |
| 3 | ○ | Stayed the same |  |
| 4 | ○ | Become a little worse |  |
| 5 | ○ | Become much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6902q1

|  |  |
| --- | --- |
| p6902q1*- Show all respondents/required* | SINGLE CHOICE |
| **Now thinking about the future and the number of people out of work, in your opinion, the COMING 12 MONTHS will bring...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much more unemployment |  |
| 2 | ○ | A little more unemployment |  |
| 3 | ○ | No change to unemployment |  |
| 4 | ○ | A little less unemployment |  |
| 5 | ○ | Much less unemployment |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6903q1

|  |  |
| --- | --- |
| p6903q1*- Show all respondents/required* | SINGLE CHOICE |
| **Would you say that OVER THE PAST YEAR, inflation has...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Become much better |  |
| 2 | ○ | Become a little better |  |
| 3 | ○ | Stayed the same |  |
| 4 | ○ | Become a little worse |  |
| 5 | ○ | Become much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6904q1

|  |  |
| --- | --- |
| p6904q1*- Show all respondents/required* | SINGLE CHOICE |
| **Now thinking about the future and the level of inflation, in your opinion, the COMING 12 MONTHS will bring...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much higher inflation |  |
| 2 | ○ | Slightly higher inflation |  |
| 3 | ○ | About the same inflation |  |
| 4 | ○ | Slightly lower inflation |  |
| 5 | ○ | Much lower inflation |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6905q1

|  |  |
| --- | --- |
| p6905q1*- Show all respondents/required* | SINGLE CHOICE |
| **And what about housing prices in the country as a whole? During the NEXT 12 MONTHS, in your opinion, housing prices in general will...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Be much higher |  |
| 2 | ○ | Be slightly higher |  |
| 3 | ○ | Stay about the same |  |
| 4 | ○ | Be slightly lower |  |
| 5 | ○ | Be much lower |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6906q1

|  |  |
| --- | --- |
| p6906q1*- Show all respondents/required* | SINGLE CHOICE |
| **Now think about the neighbourhood in which you live. In your opinion, during the NEXT 12 MONTHS housing prices in your neighbourhood will...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Be much higher |  |
| 2 | ○ | Be slightly higher |  |
| 3 | ○ | Stay about the same |  |
| 4 | ○ | Be slightly lower |  |
| 5 | ○ | Be much lower |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6907q1

|  |  |
| --- | --- |
| p6907q1*- Show all respondents/required* | SINGLE CHOICE |
| **About the big things people buy for their homes--such as furniture, kitchen appliances, televisions, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Good time to buy |  |
| 2 | ○ | Bad time to buy |  |
| 3 | ○ | Neither good nor bad time to buy |  |
| 4 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p6908q1

|  |  |
| --- | --- |
| p6908q1*- Show all respondents/required* | SINGLE CHOICE |
| **Generally, would you say that energy prices in this country are...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Rising a lot |  |
| 2 | ○ | Rising somewhat |  |
| 3 | ○ | Staying about the same |  |
| 4 | ○ | Falling somewhat |  |
| 5 | ○ | Falling a lot |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p770q1

|  |  |
| --- | --- |
| p770q1*- Show all respondents/required* | SINGLE CHOICE |
| **Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservative |  |
| 3 | ○ | Liberal Democrat |  |
| 4 | ○ | Scottish National Party (SNP) |  |
| 5 | ○ | Plaid Cymru |  |
| 6 | ○ | Green Party |  |
| 7 | ○ | United Kingdom Independence Party (UKIP) |  |
| 8 | ○ | British National Party (BNP) |  |
| 9 | ○ | Other |  |
| 10 | ○ | No - none |  |
| 11 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p775q1

|  |  |
| --- | --- |
| p775q1*- Show if p770q1 == 9/required* | OPEN TEXTBOX |
| **You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.** | |

Page: p780q1

|  |  |
| --- | --- |
| p780q1*- Show if p770q1 in [10,11]/required* | SINGLE CHOICE |
| **Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please indicate which party.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservative |  |
| 3 | ○ | Liberal Democrat |  |
| 4 | ○ | Scottish National Party (SNP) |  |
| 5 | ○ | Plaid Cymru |  |
| 6 | ○ | Green Party |  |
| 7 | ○ | United Kingdom Independence Party (UKIP) |  |
| 8 | ○ | British National Party (BNP) |  |
| 9 | ○ | Other |  |
| 10 | ○ | No - None |  |
| 11 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p790q1

|  |  |
| --- | --- |
| p790q1*- Show if p770q1 in [10,11] and p780q1 == 9/required* | OPEN TEXTBOX |
| **You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.** | |

Page: p800q1

|  |  |
| --- | --- |
| p800q1*- Show if p770q1 in [1,2,3,4,5,6,7,8,9] or p780q1 in [1,2,3,4,5,6,7,8,9]/required* | SINGLE CHOICE |
| **Would you call yourself a very strong party supporter, fairly strong or not very strong?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very strong party supporter |  |
| 2 | ○ | Fairly strong party supporter |  |
| 3 | ○ | Not very strong party supporter |  |
| 4 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q1

|  |  |
| --- | --- |
| p10050q1*- Show all respondents/required* | SINGLE CHOICE |
| **How interested, if at all, were you in the general election that was held on May 6th this year?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very interested, |  |
| 2 | ○ | Somewhat interested, |  |
| 3 | ○ | Not very interested, |  |
| 4 | ○ | Not at all interested |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q2

|  |  |
| --- | --- |
| p10050q2*- Show all respondents/required* | SINGLE CHOICE |
| **As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either at your current address or somewhere else?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes – where living now |  |
| 2 | ○ | Yes – another address |  |
| 3 | ○ | No |  |
| 4 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q3

|  |  |
| --- | --- |
| p10050q3*- Show all respondents/required* | SINGLE CHOICE |
| **Talking with people about the general election on May 6th, we have found that a lot of people didn't manage to vote. How about you, did you manage to vote in the general election?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes, voted |  |
| 2 | ○ | No |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q4

|  |  |
| --- | --- |
| p10050q4*- Show if p10050q3==1/required* | SINGLE CHOICE |
| **Which party did you vote for in the general election?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | Liberal Democrats |  |
| 4 | ○ | Scottish National Party (SNP) |  |
| 5 | ○ | Plaid Cymru |  |
| 6 | ○ | Green Party |  |
| 7 | ○ | United Kingdom Independence Party (UKIP) |  |
| 8 | ○ | British National Party (BNP) |  |
| 9 | ○ | Other |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q5

|  |  |
| --- | --- |
| p10050q5*- Show if p10050q3==1/required* | SINGLE CHOICE |
| **How long ago did you decide that you would definitely vote the way you did?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A long time ago |  |
| 2 | ○ | Some time last year |  |
| 3 | ○ | Some time this year |  |
| 4 | ○ | During the election campaign |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q6

|  |  |
| --- | --- |
| p10050q6*- Show if p10050q3==1/required* | SINGLE CHOICE |
| **People give different reasons for why they vote for one party rather than another. Which of the following best describes your reasons?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | The party had the best policies |  |
| 2 | ○ | The party had the best leader |  |
| 3 | ○ | I really preferred another party but it stood no chance of winning in my constituency |  |
| 4 | ○ | I voted tactically |  |
| 5 | ○ | Other |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q7

|  |  |
| --- | --- |
| p10050q7*- Show if p10050q6 in[3,4]/required* | SINGLE CHOICE |
| **Which party did you really prefer?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | Liberal Democrats |  |
| 4 | ○ | Scottish National Party (SNP) |  |
| 5 | ○ | Plaid Cymru |  |
| 6 | ○ | Green Party |  |
| 7 | ○ | United Kingdom Independence Party (UKIP) |  |
| 8 | ○ | British National Party (BNP) |  |
| 9 | ○ | Other |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q8

|  |  |
| --- | --- |
| p10050q8*- Show if p10050q3==1/required* | SINGLE CHOICE |
| **There are different ways in which people can cast their votes in general elections - in person, by post or by proxy, that is, getting someone else to vote on their behalf. How did you cast your vote in the general election on May 6th?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | In person |  |
| 2 | ○ | By post |  |
| 3 | ○ | By proxy |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10050q9

|  |  |
| --- | --- |
| p10050q9*- Show all respondents/required* | SINGLE CHOICE |
| **Since you have been eligible to vote in general elections, have you voted in…?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | All general elections, |  |
| 2 | ○ | most of them, |  |
| 3 | ○ | Some of them, |  |
| 4 | ○ | Not very many of them, |  |
| 5 | ○ | None at all |  |
| 6 | ○ | Not applicable, I have never been eligible to vote in a general election |  |
| 7 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p815q1

|  |  |
| --- | --- |
| p815q1*- Show all respondents/required* | SINGLE CHOICE |
| **Which party won the election in your local constituency?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | Liberal Democrats |  |
| 4 | ○ | Scottish National Party |  |
| 5 | ○ | Plaid Cymru |  |
| 6 | ○ | Green Party |  |
| 7 | ○ | United Kingdom Independence Party (UKIP) |  |
| 8 | ○ | British National Party (BNP) |  |
| 9 | ○ | Other |  |
| 10 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p815q2

|  |  |
| --- | --- |
| p815q2*- Show if p815q1==9/required* | OPEN TEXTBOX |
| **You said that an 'other' party won the election in your local constituency. Please say here which party or parties this is.** | |

Page: x1vi

|  |  |
| --- | --- |
| x1vi*- Show all respondents/required* | SINGLE CHOICE |
| **Some people suggest Britain should have a new voting system. Instead of placing an ‘x’ against the name of one candidate, we would put a ‘1’ against our first choice, ‘2’ against our second choice and so on. If this system operated in this election, which party’s candidate would be your first choice?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Conservative |  |
| 2 | ○ | Labour |  |
| 3 | ○ | Liberal Democrat |  |
| 4 | ○ | Scottish National Party (SNP) / Plaid Cymru | *Show if p10q1 !=1* |
| 5 | ○ | Some other party |  |
| 6 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: x2vi

|  |  |
| --- | --- |
| x2vi*- Show if x1vi==5/required* | SINGLE CHOICE |
| **And which of these party’s candidates would be your first choice?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Green |  |
| 2 | ○ | United Kingdom Independence Party (UKIP) |  |
| 3 | ○ | British National Party (BNP) |  |
| 4 | ○ | Respect |  |
| 5 | ○ | Some other party |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: x3vi

|  |  |
| --- | --- |
| x3vi*- Show if ((x1vi in [1,2,3,4,5,6]) or (x2vi in[1,2,3,4,5]))/required* | SINGLE CHOICE |
| **And which would be your second choice?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Conservative |  |
| 2 | ○ | Labour |  |
| 3 | ○ | Liberal Democrat |  |
| 4 | ○ | Scottish National Party (SNP) / Plaid Cymru | *Show if p10q1 !=1* |
| 5 | ○ | Some other party |  |
| 6 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: x4vi

|  |  |
| --- | --- |
| x4vi*- Show if x3vi==5/required* | SINGLE CHOICE |
| **And which of these party’s candidates would be your second choice?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Green |  |
| 2 | ○ | United Kingdom Independence Party (UKIP) |  |
| 3 | ○ | British National Party (BNP) |  |
| 4 | ○ | Respect |  |
| 5 | ○ | Some other party |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p11010q13

|  |  |
| --- | --- |
| p11010q13*- Show all respondents/required* | SINGLE CHOICE |
| **If at the next election you were required to give two votes, in order of preference, which party would you put as your second choice?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Liberal Democrat |  |
| 2 | ○ | Labour |  |
| 3 | ○ | Conservative |  |
| 4 | ○ | Scottish National Party (SNP)/ Plaid Cymru |  |
| 5 | ○ | Some other party |  |
| 6 | ○ | Would not cast a second vote |  |
| 7 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p820q1

|  |  |
| --- | --- |
| p820q1*- Show all respondents/required* | SINGLE CHOICE |
| **On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very satisfied |  |
| 2 | ○ | Fairly satisfied |  |
| 3 | ○ | A little dissatisfied |  |
| 4 | ○ | Very dissatisfied |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p830q1

|  |  |
| --- | --- |
| p830q1*- Show all respondents/required* | SINGLE CHOICE |
| **How interested are you in politics?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very much |  |
| 2 | ○ | Somewhat |  |
| 3 | ○ | Not that much |  |
| 4 | ○ | Not at all interested |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p831q1

|  |  |
| --- | --- |
| p831q1*- Show all respondents/required* | OPEN TEXTBOX |
| **What is the most important problem facing <u>you and your family</u> today?** | |

Page: p831q2

|  |  |
| --- | --- |
| p831q2*- Show all respondents/required* | SINGLE CHOICE |
| **Which party is best able to handle this issue?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | None - No Party |  |
| 2 | ○ | Labour |  |
| 3 | ○ | Conservatives |  |
| 4 | ○ | Liberal Democrats |  |
| 5 | ○ | Scottish National Party (SNP) |  |
| 6 | ○ | Plaid Cymru |  |
| 7 | ○ | Green Party |  |
| 8 | ○ | United Kingdom Independence Party (UKIP) |  |
| 9 | ○ | British National Party (BNP) |  |
| 10 | ○ | Other |  |
| 11 | ○ | Not applicable, I do not believe there are any economic problems |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p832q1

|  |  |
| --- | --- |
| p832q1*- Show all respondents/required* | OPEN TEXTBOX |
| **And what do you think is the most important <u>economic</u> problem facing <u>the country</u> today?** | |

Page: p832q2

|  |  |
| --- | --- |
| p832q2*- Show all respondents/required* | SINGLE CHOICE |
| **Which party is best able to handle this issue?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | None - No Party |  |
| 2 | ○ | Labour |  |
| 3 | ○ | Conservatives |  |
| 4 | ○ | Liberal Democrats |  |
| 5 | ○ | Scottish National Party (SNP) |  |
| 6 | ○ | Plaid Cymru |  |
| 7 | ○ | Green Party |  |
| 8 | ○ | United Kingdom Independence Party (UKIP) |  |
| 9 | ○ | British National Party (BNP) |  |
| 10 | ○ | Other |  |
| 11 | ○ | Not applicable, I do not believe there are any economic problems |  |
| 12 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p8904q1

|  |  |
| --- | --- |
| p8904q1*- Show all respondents/required* | SINGLE CHOICE |
| **IN THE LAST MONTH, have you noticed a discussion of unemployment in the media or on the Internet?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes |  |
| 2 | ○ | No |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8905q1

|  |  |
| --- | --- |
| p8905q1*- Show if p8904q1 == 1/required* | SINGLE CHOICE |
| **Overall would you say, the discussion of unemployment you noticed in the media or on the Internet suggested unemployment has become...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much better |  |
| 2 | ○ | Better |  |
| 3 | ○ | The same |  |
| 4 | ○ | Worse |  |
| 5 | ○ | Much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8906q2

|  |  |
| --- | --- |
| p8906q2*- Show if p8904q1 == 1/required* | MULTIPLE CHOICE |
| **Did the discussion of unemployment mention any of the following political figures? Please tick all that apply.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | The Prime Minister, David Cameron |  |
| 2 | □ | The Deputy-Prime Minister, Nick Clegg |  |
| 3 | □ | The Conservative-Liberal Coalition Government |  |
| 4 | □ | George Osborne, The Chancellor of the Exchequer |  |
| 5 | □ | The Treasury |  |
| 6 | □ | The Bank of England |  |
| 7 | □ | Conservative Party |  |
| 8 | □ | Gordon Brown |  |
| 9 | □ | Labour Party |  |
| 10 | □ | Mervyn King, Governor of Bank of England |  |
| 11 | □ | The Liberal Democrat Party |  |
| 12 | □ | Alistair Darling, the Shadow Chancellor |  |
| 13 | □ | Vince Cable, the Business Secretary |  |
| 14 | □ | None of the above | *Not randomized,exclude other punches* |

Page: p8907q1

|  |  |
| --- | --- |
| p8907q1*- Show all respondents/required* | SINGLE CHOICE |
| **IN THE LAST MONTH, have you noticed a discussion of economic growth or decline in the media or on the Internet?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes |  |
| 2 | ○ | No |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8908q1

|  |  |
| --- | --- |
| p8908q1*- Show if p8907q1 == 1/required* | SINGLE CHOICE |
| **Overall would you say the discussion of economic growth or decline you noticed in the media or on the Internet suggested the economy has...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Declined a lot |  |
| 2 | ○ | Declined a little |  |
| 3 | ○ | Stayed the same |  |
| 4 | ○ | Grown a little |  |
| 5 | ○ | Grown a lot |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8909q1

|  |  |
| --- | --- |
| p8909q1*- Show if p8907q1 == 1/required* | MULTIPLE CHOICE |
| **Did the discussion of economic growth mention any of the following political figures? Please tick all that apply.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | The Prime Minister, David Cameron |  |
| 2 | □ | The Deputy-Prime Minister, Nick Clegg |  |
| 3 | □ | The Conservative-Liberal Coalition Government |  |
| 4 | □ | George Osborne, The Chancellor of the Exchequer |  |
| 5 | □ | The Treasury |  |
| 6 | □ | The Bank of England |  |
| 7 | □ | Conservative Party |  |
| 8 | □ | Gordon Brown |  |
| 9 | □ | Labour Party |  |
| 10 | □ | Mervyn King, Governor of Bank of England |  |
| 11 | □ | The Liberal Democrat Party |  |
| 12 | □ | Alistair Darling, the Shadow Chancellor |  |
| 13 | □ | Vince Cable, the Business Secretary |  |
| 14 | □ | None of the above | *Not randomized,exclude other punches* |

Page: p8910q1

|  |  |
| --- | --- |
| p8910q1*- Show all respondents/required* | SINGLE CHOICE |
| **IN THE LAST MONTH, have you noticed a discussion of the government debt in the media or on the Internet?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes |  |
| 2 | ○ | No |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8911q1

|  |  |
| --- | --- |
| p8911q1*- Show if p8910q1 == 1/required* | SINGLE CHOICE |
| **Overall would you say the discussion of the government debt you notice in the media or on the Internet suggested the debt has...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Declined a lot |  |
| 2 | ○ | Declined a little |  |
| 3 | ○ | Stayed the same |  |
| 4 | ○ | Increased a little |  |
| 5 | ○ | Increased a lot |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8912q1

|  |  |
| --- | --- |
| p8912q1*- Show if p8910q1 == 1/required* | MULTIPLE CHOICE |
| **Did the discussion of the government debt mention any of the following political figures? Please tick all that apply.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | The Prime Minister, David Cameron |  |
| 2 | □ | The Deputy-Prime Minister, Nick Clegg |  |
| 3 | □ | The Conservative-Liberal Coalition Government |  |
| 4 | □ | George Osborne, The Chancellor of the Exchequer |  |
| 5 | □ | The Treasury |  |
| 6 | □ | The Bank of England |  |
| 7 | □ | Conservative Party |  |
| 8 | □ | Gordon Brown |  |
| 9 | □ | Labour Party |  |
| 10 | □ | Mervyn King, Governor of Bank of England |  |
| 11 | □ | The Liberal Democrat Party |  |
| 12 | □ | Alistair Darling, the Shadow Chancellor |  |
| 13 | □ | Vince Cable, the Business Secretary |  |
| 14 | □ | None of the above | *Not randomized,exclude other punches* |

Page: p8904q2

|  |  |
| --- | --- |
| p8904q2*- Show all respondents/required* | SINGLE CHOICE |
| **IN THE LAST MONTH, have you noticed a discussion of inflation in the media or on the Internet?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes |  |
| 2 | ○ | No |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10060q1

|  |  |
| --- | --- |
| p10060q1*- Show if p8904q2==1/required* | SINGLE CHOICE |
| **Overall would you say the discussion of inflation you noticed in the media or on the Internet suggested inflation has...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Declined a lot |  |
| 2 | ○ | Declined a little |  |
| 3 | ○ | Stayed the same |  |
| 4 | ○ | Increased a little |  |
| 5 | ○ | Increased a lot |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8906q1

|  |  |
| --- | --- |
| p8906q1*- Show if p8904q2 == 1/required* | MULTIPLE CHOICE |
| **Did the discussion of inflation mention any of the following political figures? Please tick all that apply.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | The Prime Minister, David Cameron |  |
| 2 | □ | The Deputy-Prime Minister, Nick Clegg |  |
| 3 | □ | The Conservative-Liberal Coalition Government |  |
| 4 | □ | George Osborne, The Chancellor of the Exchequer |  |
| 5 | □ | The Treasury |  |
| 6 | □ | The Bank of England |  |
| 7 | □ | Conservative Party |  |
| 8 | □ | Gordon Brown |  |
| 9 | □ | Labour Party |  |
| 10 | □ | Mervyn King, Governor of Bank of England |  |
| 11 | □ | The Liberal Democrat Party |  |
| 12 | □ | Alistair Darling, the Shadow Chancellor |  |
| 13 | □ | Vince Cable, the Business Secretary |  |
| 14 | □ | None of the above | *Not randomized,exclude other punches* |

Page: p8913q1

|  |  |
| --- | --- |
| p8913q1*- Show all respondents/required* | SINGLE CHOICE |
| **Over the next year would you say that the economic policies of the current Liberal-Conservative Coalition government will make the nation's economy...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much better |  |
| 2 | ○ | A little better |  |
| 3 | ○ | Haven't made much difference either way |  |
| 4 | ○ | A little worse |  |
| 5 | ○ | Much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p8914q1

|  |  |
| --- | --- |
| p8914q1*- Show all respondents/required* | SINGLE CHOICE |
| **Over the next year would you say that the economic policies of the Prime Minister David Cameron will make the nation's economy...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Much better |  |
| 2 | ○ | A little better |  |
| 3 | ○ | Haven't made much difference either way |  |
| 4 | ○ | A little worse |  |
| 5 | ○ | Much worse |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p9040q1

|  |  |
| --- | --- |
| p9040q1*- Show all respondents/required* | SINGLE CHOICE |
| **As you think about your OWN financial situation which, if any, of the following economic issues worries you MOST right now?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | ○ | Problems in the financial markets |  |
| 2 | ○ | Declining house prices |  |
| 3 | ○ | Rising prices generally |  |
| 4 | ○ | The job situation |  |
| 5 | ○ | Other | *Not randomized* |
| 6 | ○ | None / not worried about any | *Not randomized* |
| 7 | ○ | Don't know | *Not randomized* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p9050q1

|  |  |
| --- | --- |
| p9050q1*- Show all respondents/required* | SINGLE CHOICE |
| **The national debt is the total amount of money the government owes individuals, banks and other countries. How concerned are you that increasing the national debt will create hardships for future generations of British citizens?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very concerned |  |
| 2 | ○ | Somewhat concerned |  |
| 3 | ○ | Not very concerned |  |
| 4 | ○ | Not at all concerned |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p9080q1

|  |  |
| --- | --- |
| p9080q1*- Show all respondents/required* | SINGLE CHOICE |
| **Which of the following concerns you more?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | That the Conservative-Liberal Coalition government will spend too MUCH money trying to boost the economy and as a result will drive up the budget deficit |  |
| 2 | ○ | That the Conservative-Liberal Coalition government will spend too LITTLE money trying to boost the economy and as a result the recession will last longer |  |
| 3 | ○ | Neither of these |  |
| 4 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p52q1

|  |  |
| --- | --- |
| p52q1*- Show all respondents/required* | SINGLE CHOICE |
| **If the government needed to balance the books, and had to make a choice between raising taxes and cutting spending, where would you prefer the emphasis to be?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Only raising taxes |  |
| 2 | ○ | Mostly raising taxes with some cutting of spending |  |
| 3 | ○ | Mostly cutting of spending with some raising taxes |  |
| 4 | ○ | Only cutting spending |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p58q1

|  |  |
| --- | --- |
| p58q1*- Show all respondents/required* | SINGLE CHOICE |
| **Suppose the government had to choose between the three options below. Which do you think it should choose?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Reduce taxes and spend less on health, education and social benefits |  |
| 2 | ○ | Keep taxes and spending on these services at the same level as now |  |
| 3 | ○ | Increase taxes and spend more on health, education and social benefits |  |
| 4 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p60q1

|  |  |
| --- | --- |
| p60q1*- Show all respondents/required* | SINGLE CHOICE |
| **If you had to choose, which of these would you prefer?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Reduce public spending to pay off the national debt we now have |  |
| 2 | ○ | Raise taxes to pay off the national debt we now have |  |
| 3 | ○ | Reduce public spending AND raise taxes to pay off the national debt we now have |  |
| 4 | ○ | Maintain current spending and tax levels, and leave the national debt as it is |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p671q1

|  |  |
| --- | --- |
| p671q1*- Show all respondents/required* | SINGLE CHOICE |
| **How well do you think the Conservative-Liberal Coalition government will manage Britain's national debt in the coming years?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very well |  |
| 2 | ○ | Fairly well |  |
| 3 | ○ | Neither well nor badly |  |
| 4 | ○ | Fairly badly |  |
| 5 | ○ | Very badly |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: ethnicity

|  |  |
| --- | --- |
| ethnicity*- Show all respondents/required* | SINGLE CHOICE |
| **To which of these groups do you consider you belong?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | White British |  |
| 2 | ○ | Any other white background |  |
| 3 | ○ | White and Black Caribbean |  |
| 4 | ○ | White and Black African |  |
| 5 | ○ | White and Asian |  |
| 6 | ○ | Any other mixed background |  |
| 7 | ○ | Indian |  |
| 8 | ○ | Pakistani |  |
| 9 | ○ | Bangladeshi |  |
| 10 | ○ | Any other Asian background |  |
| 11 | ○ | Black Caribbean |  |
| 12 | ○ | Black African |  |
| 13 | ○ | Any other black background |  |
| 14 | ○ | Chinese |  |
| 15 | ○ | Other ethnic group |  |
| 16 | ○ | Prefer not to say |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p1070q1

|  |  |
| --- | --- |
| p1070q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **We are interested in the kinds of things people do when they use the Internet. Have you done any of the following on the internet IN THE LAST SEVEN DAYS? (Please tick all that apply)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Look up movie times |  |
| 2 | □ | View adult entertainment |  |
| 3 | □ | Plan holidays |  |
| 4 | □ | Find restaurants |  |
| 5 | □ | Get directions |  |
| 6 | □ | Chat |  |
| 7 | □ | Read about politics |  |
| 8 | □ | Keep in touch with friends |  |
| 9 | □ | Pay bills |  |
| 10 | □ | Read the news |  |
| 11 | □ | Look at sports highlights |  |
| 12 | □ | Shopping |  |
| 13 | □ | None of these | *Not randomized,exclude other punches* |

Page: p1080grid

|  |  |
| --- | --- |
| p1080grid*- Show all respondents/required* | GRID |
| **IN THE LAST SEVEN DAYS, how many days have you used the Internet to....** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| p1080q1 | Visit news websites |
| p1080q2 | Visit political blogs |
| p1080q3 | Post comments on a news website or political blog |
| p1080q4 | Exchange political emails with friends and family |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 days |  |
| 2 | ○ | 1 day |  |
| 3 | ○ | 2 days |  |
| 4 | ○ | 3 days |  |
| 5 | ○ | 4 days |  |
| 6 | ○ | 5 days |  |
| 7 | ○ | 6 days |  |
| 8 | ○ | Every day |  |
| 9 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p1090q1

|  |  |
| --- | --- |
| p1090q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **Which, if any, of the following have you watched on television in the LAST SEVEN DAYS? (Please tick all that apply)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Andrew Marr |  |
| 2 | □ | Argumental |  |
| 3 | □ | BBC News |  |
| 4 | □ | BBC Parliament |  |
| 5 | □ | Bremner, Bird and Fortune |  |
| 6 | □ | Channel 4 News |  |
| 7 | □ | Channel 5 News |  |
| 8 | □ | CNN |  |
| 9 | □ | Daily Politics |  |
| 10 | □ | Dispatches |  |
| 11 | □ | Fox News |  |
| 12 | □ | GMTV |  |
| 13 | □ | Have I Got News For You |  |
| 14 | □ | ITN News |  |
| 15 | □ | Mock the Week |  |
| 16 | □ | More4 News |  |
| 17 | □ | Newsnight |  |
| 18 | □ | Panorama |  |
| 19 | □ | Question Time |  |
| 20 | □ | Sky News |  |
| 21 | □ | The Politics Show |  |
| 22 | □ | This Week with Andrew Neil |  |
| 23 | □ | Tonight with Trevor Mc Donald |  |
| 24 | □ | Unreported World |  |
| 25 | □ | None of the above | *Not randomized,exclude other punches* |
| 26 | □ | Don't know | *Not randomized,exclude other punches* |

Page: p1110q1

|  |  |
| --- | --- |
| p1110q1*- Show all respondents/required* | SINGLE CHOICE |
| **Do you use a multichannel TV service such as Sky, Freeview or Cable?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes |  |
| 2 | ○ | No |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: page1120gridcheck

<span style="color:red"><b>Please provide an answer for each row.</b></span>

|  |  |
| --- | --- |
| p1120grid*- Show all respondents/required* | GRID-CHECK |
| **We are interested in the kinds of things people watch on TV. Did you watch any of these stations at these times yesterday? Click on the channels if you watched them. (Please tick all that apply on each horizontal row)** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| p1120q1 | BBC1 |
| p1120q2 | BBC2 |
| p1120q3 | ITV |
| p1120q4 | Channel 4 |
| p1120q5 | Five |
| p1120q6 | 24 hour news service |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | 4:00 PM |  |
| 2 | □ | 5:00 PM |  |
| 3 | □ | 6:00 PM |  |
| 4 | □ | 7:00 PM |  |
| 5 | □ | 8:00 PM |  |
| 6 | □ | 9:00 PM |  |
| 7 | □ | 10:00 PM |  |
| 8 | □ | 11:00 PM |  |
| 9 | □ | I did not watch this channel at any of these times | *Exclude other punches* |
| 10 | □ | Don't know | *Exclude other punches* |

*↯ Goto page page1120gridcheck if checkflag2 == 1*

Page: p1130q1

|  |  |
| --- | --- |
| p1130q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't interested. Would you say you follow what's going on in government and public affairs...** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Most of the time |  |
| 2 | ○ | Some of the time |  |
| 3 | ○ | Only now and then |  |
| 4 | ○ | Hardly at all |  |
| 5 | ○ | Don't Know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1135q1

|  |  |
| --- | --- |
| p1135q1*- Show all respondents/required* | SINGLE CHOICE |
| **How many days in the past seven days have you read a daily newspaper? (This <u>in</u>cludes free daily papers such as Metro, but <u>ex</u>cludes online newspapers)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p1140q1

|  |  |
| --- | --- |
| p1140q1*- Show all respondents/required* | SINGLE CHOICE |
| **Which daily morning newspaper do you read most often?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | The Express |  |
| 2 | ○ | The (Scottish) Daily Mail |  |
| 3 | ○ | The (Scottish) Mirror/Daily Record |  |
| 4 | ○ | The Daily Star (of Scotland) |  |
| 5 | ○ | The Sun |  |
| 6 | ○ | The Daily Telegraph |  |
| 7 | ○ | The Financial Times |  |
| 8 | ○ | The Guardian |  |
| 9 | ○ | The Independent |  |
| 10 | ○ | The Times |  |
| 11 | ○ | The Scotsman |  |
| 12 | ○ | The (Glasgow) Herald |  |
| 13 | ○ | The (Aberdeen) Press and Journal |  |
| 14 | ○ | Other Scottish/Welsh/regional or local daily morning newspaper |  |
| 15 | ○ | Other |  |
| 16 | ○ | I never read a daily morning newspaper |  |
| 17 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p1140q2

|  |  |
| --- | --- |
| p1140q2*- Show if p1140q1 == 14/required* | OPEN TEXTBOX |
| **You said that you read an 'other Scottish/Welsh/regional or local' daily morning newspaper. Please say here which newspaper this is.** | |

Page: p1140q3

|  |  |
| --- | --- |
| p1140q3*- Show if p1140q1 == 15/required* | OPEN TEXTBOX |
| **You said that you read an 'other' daily morning newspaper. Please say here which newspaper this is.** | |

Page: ECONVg1

|  |  |
| --- | --- |
| ECONVg1*- Show all respondents/required* | GRID |
| **Generally speaking, how responsible, if at all, would you say the British government is for economic conditions in Britain? Please answer on this 0 to 10 scale, where 0 is ‘not at all responsibile’ and 10 is ‘fully responsibile’.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| ECONVq1 |  |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - not at all responsible |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 - exactly in the middle |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - fully responsibile |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: ECONVg2

|  |  |
| --- | --- |
| ECONVg2*- Show all respondents/required* | GRID |
| **And how responsible would you say the European Union is for economic conditions in Britain? Please answer on this 0 to 10 scale, where 0 is ‘not at all responsibile’ and 10 is ‘fully responsibile’.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| ECONVq2 |  |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - not at all responsible |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 - exactly in the middle |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - fully responsibile |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: emotionalpeople

How often would you say that each of the following people have made you feel the emotions below? (Please tick one answer on each horizontal row)

|  |  |
| --- | --- |
| EMODC*- Show all respondents/required* | GRID |
| **David Cameron** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMODCq1 | Angry |
| EMODCq2 | Anxious or afraid |
| EMODCq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMOGB*- Show all respondents/required* | GRID |
| **Gordon Brown** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOGBq1 | Angry |
| EMOGBq2 | Anxious or afraid |
| EMOGBq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMONC*- Show all respondents/required* | GRID |
| **Nick Clegg** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMONCq1 | Angry |
| EMONCq2 | Anxious or afraid |
| EMONCq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMODB*- Show all respondents/required* | GRID |
| **David Miliband** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMODBq1 | Angry |
| EMODBq2 | Anxious or afraid |
| EMODBq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMOEB*- Show all respondents/required* | GRID |
| **Ed Miliband** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOEBq1 | Angry |
| EMOEBq2 | Anxious or afraid |
| EMOEBq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMOEBa*- Show all respondents/required* | GRID |
| **Ed Balls** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOEBaq1 | Angry |
| EMOEBaq2 | Anxious or afraid |
| EMOEBaq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMODA*- Show all respondents/required* | GRID |
| **Diane Abbott** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMODAq1 | Angry |
| EMODAq2 | Anxious or afraid |
| EMODAq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMOAB*- Show all respondents/required* | GRID |
| **Andy Burnham** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOABq1 | Angry |
| EMOABq2 | Anxious or afraid |
| EMOABq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: emotionalparty

And how often would you say that each of the following parties have made you feel the emotions below? (Please tick one answer on each horizontal row)

|  |  |
| --- | --- |
| EMOCP*- Show all respondents/required* | GRID |
| **Conservative party** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOCPq1 | Angry |
| EMOCPq2 | Anxious or afraid |
| EMOCPq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMOLP*- Show all respondents/required* | GRID |
| **Labour party** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOLPq1 | Angry |
| EMOLPq2 | Anxious or afraid |
| EMOLPq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| EMOLD*- Show all respondents/required* | GRID |
| **Liberal Democrat party** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| EMOLDq1 | Angry |
| EMOLDq2 | Anxious or afraid |
| EMOLDq3 | Enthusiastic, hopeful or proud |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very Often |  |
| 2 | ○ | Fairly Often |  |
| 3 | ○ | Occasionally |  |
| 4 | ○ | Rarely |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: HPq1

\*\*Moving on...\*\*

|  |  |
| --- | --- |
| HPq1*- Show all respondents/required* | MULTIPLE CHOICE |
| **Which, if any, of the following parties would you NEVER consider voting for?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | Conservative |  |
| 2 | □ | Labour |  |
| 3 | □ | Liberal Democrat |  |
| 4 | □ | Scottish National Party (SNP)/ Plaid Cymru |  |
| 5 | □ | UKIP |  |
| 6 | □ | Green |  |
| 7 | □ | BNP |  |
| 8 | □ | Other party |  |
| 9 | □ | Not applicable, there is no party I would NEVER consider voting for | *Exclude other punches* |
| 10 | □ | Don’t know | *Exclude other punches* |

Page: HPq5

\*\*Thinking about the UK government at westminster...\*\*

|  |  |
| --- | --- |
| HPq5*- Show all respondents/required* | SINGLE CHOICE |
| **Which ONE of the following do you think would generally be better for Britain nowadays?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | To have a government formed by one political party on its own |  |
| 2 | ○ | To have a government formed by two political parties together - in coalition |  |
| 3 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: HPg3

|  |  |
| --- | --- |
| HPg3*- Show all respondents/required* | GRID |
| **And still thinking generally about what would be better for Britain nowadays, how much do you support or oppose each of the following outcomes? Please use the following 0 to 10 scale where 0 is “strongly oppose” and 10 is “strongly support”.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| HPq11 | A Labour government with Labour ruling on its own |
| HPq12 | A Conservative govt with the Conservatives ruling on their own |
| HPq13 | A Labour/ Liberal Democrat coalition |
| HPq14 | A Conservative/ Liberal Democrat coalition |
| HPq15 | A 'Grand Coalition', with all three main parties ruling together |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Strongly oppose |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 – Neither support nor oppose |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Strongly support |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: MPq1

|  |  |
| --- | --- |
| MPq1*- Show all respondents/required* | SINGLE CHOICE |
| **I am now going to ask you to think back one year. Compared to your expectations at that time, how do you think the general economic situation in this country has changed over the last 12 months?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A lot better than expected |  |
| 2 | ○ | A little better than expected |  |
| 3 | ○ | The same as expected |  |
| 4 | ○ | A little worse than expected |  |
| 5 | ○ | A lot worse than expected |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: MPq2

|  |  |
| --- | --- |
| MPq2*- Show all respondents/required* | SINGLE CHOICE |
| **Do you think that Government policies have had a positive influence, a negative influence or no influence on economic conditions in Britain?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Had a very positive influence |  |
| 2 | ○ | A fairly positive influence |  |
| 3 | ○ | No effect one way or the other |  |
| 4 | ○ | A fairly negative influence |  |
| 5 | ○ | No influence |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: MPq3

|  |  |
| --- | --- |
| MPq3*- Show all respondents/required* | SINGLE CHOICE |
| **In view of the general economic situation, do you think now is the right or wrong time for people to make major purchases, such as furniture or electrical goods?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Now is the right time for people to make major purchases |  |
| 2 | ○ | Now is neither right nor wrong time to make major purchases |  |
| 3 | ○ | Now is the wrong time to make major purchases |  |
| 4 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1510q1

|  |  |
| --- | --- |
| p1510q1*- Show all respondents/required* | SINGLE CHOICE |
| **Generally speaking, how often can you trust other people?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Always |  |
| 2 | ○ | Most of the time |  |
| 3 | ○ | About half the time |  |
| 4 | ○ | Once in a while |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1510q2

|  |  |
| --- | --- |
| p1510q2*- Show all respondents/required* | SINGLE CHOICE |
| **How often do politics and government seem so complicated that you can't really understand what's going on?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | All the time |  |
| 2 | ○ | Most of the time |  |
| 3 | ○ | About half the time |  |
| 4 | ○ | Some of the time |  |
| 5 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1510q3

|  |  |
| --- | --- |
| p1510q3*- Show all respondents/required* | SINGLE CHOICE |
| **How well do you understand the important political issues facing our country?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Extremely well |  |
| 2 | ○ | Very well |  |
| 3 | ○ | Moderately well |  |
| 4 | ○ | Slightly well |  |
| 5 | ○ | Not well at all |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1510q4

|  |  |
| --- | --- |
| p1510q4*- Show all respondents/required* | SINGLE CHOICE |
| **How much do public officials care what people like you think?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A great deal |  |
| 2 | ○ | A lot |  |
| 3 | ○ | A moderate amount |  |
| 4 | ○ | A little |  |
| 5 | ○ | Not at all |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1510q5

|  |  |
| --- | --- |
| p1510q5*- Show all respondents/required* | SINGLE CHOICE |
| **How much can people like you affect what the government does?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A great deal |  |
| 2 | ○ | A lot |  |
| 3 | ○ | A moderate amount |  |
| 4 | ○ | A little |  |
| 5 | ○ | Not at all |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1511intro

Now we’re going to ask you a few questions about your involvement in various activities. Please click the arrow to continue.

Page: p1511grid

|  |  |
| --- | --- |
| p1511grid*- Show all respondents/required* | GRID |
| **For each of the following activities, please say how willing you would be to take part. Please use the 0-10 scale, where 10 means you would be very willing to take part and 0 you would not be willing at all.** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| p1511q1 | Donating blood |
| p1511q2 | Helping to renovate a local park or amenity |
| p1511q3 | Serving as a school governor |
| p1511q4 | Standing as a local councillor |
| p1511q5 | Participating in a Neighbourhood Watch scheme |
| p1511q6 | Assisting a meals on wheels service |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 10 very willing |  |
| 2 | ○ | 9 |  |
| 3 | ○ | 8 |  |
| 4 | ○ | 7 |  |
| 5 | ○ | 6 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 4 |  |
| 8 | ○ | 3 |  |
| 9 | ○ | 2 |  |
| 10 | ○ | 1 |  |
| 11 | ○ | 0 Not at all willing |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p1511q7

|  |  |
| --- | --- |
| p1511q7*- Show all respondents/required* | SINGLE CHOICE |
| **How long have you lived in the local community?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Less than a year |  |
| 2 | ○ | Between one and five years |  |
| 3 | ○ | More than five years |  |
| 4 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1511q8

|  |  |
| --- | --- |
| p1511q8*- Show all respondents/required* | MULTIPLE CHOICE |
| **Over the past five years or so, have you done any of the following things to express your views about something the government should or should not be doing? (Please tick all that apply.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | Contacted a politician or government official either in person or in writing, or some other way |  |
| 2 | □ | Taken part in a protest, march or demonstration |  |
| 3 | □ | Worked together with people who shared the same concern |  |
| 4 | □ | None of them | *Exclude other punches* |

Page: p1508q4

|  |  |
| --- | --- |
| p1508q4*- Show all respondents/required* | SINGLE CHOICE |
| **Which of the party leaders, or potential party leaders, do you think would do the best job in managing Britain’s economy?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomly rotate response options* | | |  |
| 1 | ○ | David Cameron |  |
| 2 | ○ | Nick Clegg |  |
| 3 | ○ | Ed Miliband |  |
| 4 | ○ | David Miliband |  |
| 5 | ○ | Ed Balls |  |
| 6 | ○ | Diane Abbott |  |
| 7 | ○ | Andy Burnham |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p1515q1

|  |  |
| --- | --- |
| p1515q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **Which, if any, of the following sites are you currently registered with and use? (Please select all that apply)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | BBC Communities |  |
| 2 | □ | Bebo |  |
| 3 | □ | del.icio.us |  |
| 4 | □ | Digg |  |
| 5 | □ | Facebook |  |
| 6 | □ | Flickr |  |
| 7 | □ | Friends Reunited |  |
| 8 | □ | Hi5 |  |
| 9 | □ | Linkedin |  |
| 10 | □ | MSN Groups |  |
| 11 | □ | Myspace |  |
| 12 | □ | Second Life |  |
| 13 | □ | Six Apart : Typepad |  |
| 14 | □ | Twitter |  |
| 15 | □ | WordPress |  |
| 16 | □ | Yahoo Groups |  |
| 17 | □ | YouTube |  |
| 18 | □ | None of the above | *Not randomized,exclude other punches* |

Page: p1515grid

|  |  |
| --- | --- |
| p1515grid*- Show if not 18 in p1515q1/required* | GRID |
| **In an average day, how much time do you spend using the following online service(s)?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| p1515q2 | BBC Communities |
| p1515q3 | Bebo |
| p1515q4 | del.icio.us |
| p1515q5 | Digg |
| p1515q6 | Facebook |
| p1515q7 | Flickr |
| p1515q8 | Friends Reunited |
| p1515q9 | Hi5 |
| p1515q10 | Linkedin |
| p1515q11 | MSN Groups |
| p1515q12 | Myspace |
| p1515q13 | Second Life |
| p1515q14 | Six Apart : Typepad |
| p1515q15 | Twitter |
| p1515q16 | WordPress |
| p1515q17 | Yahoo Groups |
| p1515q18 | YouTube |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | None |  |
| 2 | ○ | Under 15 mins |  |
| 3 | ○ | 16 - 30 mins |  |
| 4 | ○ | 31 mins -1 hour |  |
| 5 | ○ | More than an hour |  |
| 6 | ○ | Not sure |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q1

|  |  |
| --- | --- |
| p10070q1*- Show all respondents/required* | SINGLE CHOICE |
| **Do you think that most people you come into contact with would try to take advantage of you if they got the chance or would they try to be fair? Please use the 0 to 10 scale again, where 0 means would try to take advantage and 10 means would try to be fair.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - Try to take advantage |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - Try to be fair |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q2

|  |  |
| --- | --- |
| p10070q2*- Show all respondents/required* | SINGLE CHOICE |
| **Now, thinking about British political institutions like Parliament, please use the 0 to 10 scale to indicate how much trust you have for each of the following, where 0 means no trust and 10 means a great deal of trust. How much do you trust political parties?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No trust |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A great deal of trust |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q3

|  |  |
| --- | --- |
| p10070q3*- Show all respondents/required* | SINGLE CHOICE |
| **And how much do you trust the Parliament at Westminster?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No trust |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A great deal of trust |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q4

|  |  |
| --- | --- |
| p10070q4*- Show all respondents/required* | SINGLE CHOICE |
| **How much do you trust British politicians generally?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No trust |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A great deal of trust |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q5

|  |  |
| --- | --- |
| p10070q5*- Show all respondents/required* | SINGLE CHOICE |
| **How much do you trust the Police?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No trust |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A great deal of trust |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q6

|  |  |
| --- | --- |
| p10070q6*- Show all respondents/required* | SINGLE CHOICE |
| **How much do you trust the Courts?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No trust |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A great deal of trust |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10070q7

|  |  |
| --- | --- |
| p10070q7*- Show all respondents/required* | SINGLE CHOICE |
| **How much do you trust the banks in Britain?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No trust |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - A great deal of trust |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10100q5

|  |  |
| --- | --- |
| p10100q5*- Show all respondents/required* | SINGLE CHOICE |
| **And when you think about the future of the United Kingdom as a whole, are you generally** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very optimistic |  |
| 2 | ○ | Somewhat optimistic |  |
| 3 | ○ | Neither optimistic nor pessimistic |  |
| 4 | ○ | Somewhat pessimistic |  |
| 5 | ○ | Very pessimistic |  |
| 6 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p10100q7

|  |  |
| --- | --- |
| p10100q7*- Show all respondents* | OPEN INTEGER TEXTBOX |
| **As far as you know, what is the current unemployment rate in the United Kingdom, that is, of the adults in the United Kingdom who want to work, what percent of them would you guess are now unemployed and looking for a job? (if you do not know, please skip this question)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 100* | | |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p10100q8

|  |  |
| --- | --- |
| p10100q8*- Show all respondents* | OPEN INTEGER TEXTBOX |
| **What is your best guess of the average price of a pint of milk? (Please answer in pence not pounds. If you do not know, please provide your best guess or skip this question.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 1000* | | |  |
| 9998 |  | Skipped | *Admin/Not Shown* |
| 9999 |  | Not Asked | *Admin/Not Shown* |

Page: p10100q9

|  |  |
| --- | --- |
| p10100q9*- Show all respondents* | OPEN INTEGER TEXTBOX |
| **And what is your best guess of the average price of a litre of petrol? (Please answer in pence not pounds. If you do not know, please provide your best guess or skip this question.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 1000* | | |  |
| 9998 |  | Skipped | *Admin/Not Shown* |
| 9999 |  | Not Asked | *Admin/Not Shown* |

Page: charityq1

|  |  |
| --- | --- |
| charityq1*- Show all respondents/required* | SINGLE CHOICE |
| **<u>During the year 2009</u>, did you, or anyone in your family, donate money, assets or property /goods, with a combined value of <u>more than £25</u> to charitable orreligious organisations?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes I/ my family have |  |
| 2 | ○ | No, I/ my family have not |  |
| 3 | ○ | Don't know/ can't remember |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: charityg1

|  |  |
| --- | --- |
| charityg1*- Show if charityq1 == 1/required* | GRID-OPEN |
| **Please indicate the types of organisation to which you, or a member of your family, made donations and the approximate value, pounds, of your donation in the year 2009. (Please type your answer in numbers not words. You do not need to include the £ sign)** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| charityq2 | Donations specifically for <u>religious purposes or spiritual development</u> (e.g. to a church, synagogue, mosque etc.)? |
| charityq3 | Organisations that served a <u>combination of purposes </u> (e.g. the United Way, the United Jewish Appeal, the Catholic Charities)? |
| charityq4 | Organisations that <u>help people in need</u> of <u>food, shelter, or other basic necessities?</u> |
| charityq5 | <u>Health care or medical research organisations </u> (e.g. hospitals, nursing homes etc.)? |
| charityq6 | Towards <u>educational</u> purposes (e.g. schools, universities, PTAs, libraries, scholarship funds etc.)? |
| charity7 | Organisations that provide <u>youth or family services</u> (e.g. the scouts, family action etc.)? |
| charityq8 | Organisations that support or promote the <u>arts, culture, or ethnic awareness</u> (e.g. a museum, theatre etc.)? |
| charity9 | Organisations that <u>improve neighbourhoods and communities </u>(e.g. to community associations etc.)? |
| charityq10 | Organisations that <u>preserve the environment</u> (e.g. for conservation efforts, animal protection, parks etc.)? |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 |  | AMOUNT |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: charitysplit

Module: p320\_p340

Module: p320

Page: p320q1

|  |  |
| --- | --- |
| p320q1*- Show all respondents/required* | RULE |
| **And where would you place <u>the Labour Party</u> on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | left | *Minimum* |
| 10 | > | right | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p320q2

|  |  |
| --- | --- |
| p320q2*- Show if p320q1 >=0 and p320q1 <=10/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p330

Page: p330q1

|  |  |
| --- | --- |
| p330q1*- Show all respondents/required* | RULE |
| **And where would you place <u>the Liberal Democrat Party</u> on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | left | *Minimum* |
| 10 | > | right | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p330q2

|  |  |
| --- | --- |
| p330q2*- Show if p330q1 >=0 and p330q1 <=10/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p340

Page: p340q1

|  |  |
| --- | --- |
| p340q1*- Show all respondents/required* | RULE |
| **And where would you place <u>the Conservative Party</u> on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Values in range 0 to 10* | | |  |
| 0 | < | left | *Minimum* |
| 10 | > | right | *Maximum* |
| 997 | □ | Don't Know |  |
| 998 |  | Skipped | *Admin/Not Shown* |
| 999 |  | Not Asked | *Admin/Not Shown* |

Page: p340q2

|  |  |
| --- | --- |
| p340q2*- Show if p340q1 >=0 and p340q1 <=10/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: modp65\_p67

Page: p65q1

|  |  |
| --- | --- |
| p65q1*- Show all respondents/required* | SINGLE CHOICE |
| **If you had to choose, would you rather reduce the national debt or increase government spending?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Reduce national debt |  |
| 2 | ○ | Increase government spending |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p66q1

|  |  |
| --- | --- |
| p66q1*- Show all respondents/required* | SINGLE CHOICE |
| **If you had to choose, would you rather reduce the national debt or reduce taxes?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Reduce national debt |  |
| 2 | ○ | Reduce taxes |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: p67q1

|  |  |
| --- | --- |
| p67q1*- Show all respondents/required* | SINGLE CHOICE |
| **If you had to choose, would you rather increase government spending or reduce taxes?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Increase government spending |  |
| 2 | ○ | Reduce taxes |  |
| 3 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p104\_p107

Module: p104

Page: p104q1

|  |  |
| --- | --- |
| p104q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place yourself on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Government should cut taxes a lot and spend much less on health and social services |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Government should increase taxes a lot and spend much more on health and social services |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p104q2

|  |  |
| --- | --- |
| p104q2*- Show if p104q1 !=12/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p105

Page: p105q1

|  |  |
| --- | --- |
| p105q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the Labour Party on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Government should cut taxes a lot and spend much less on health and social services |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Government should increase taxes a lot and spend much more on health and social services |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p105q2

|  |  |
| --- | --- |
| p105q2*- Show if p105q1 !=12/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p106

Page: p106q1

|  |  |
| --- | --- |
| p106q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the Conservative Party on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Government should cut taxes a lot and spend much less on health and social services |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Government should increase taxes a lot and spend much more on health and social services |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p106q2

|  |  |
| --- | --- |
| p106q2*- Show if p106q1 !=12/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p107

Page: p107q1

|  |  |
| --- | --- |
| p107q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the Liberal Democrats on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Government should cut taxes a lot and spend much less on health and social services |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Government should increase taxes a lot and spend much more on health and social services |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p107q2

|  |  |
| --- | --- |
| p107q2*- Show if p107q1 !=12/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: scotland if p10q1==2

Page: p108q1

|  |  |
| --- | --- |
| p108q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the SNP on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Government should cut taxes a lot and spend much less on health and social services |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Government should increase taxes a lot and spend much more on health and social services |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p108q2

|  |  |
| --- | --- |
| p108q2*- Show if p108q1 !=12/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: wales1 if p10q1==3

Page: p109q1

|  |  |
| --- | --- |
| p109q1*- Show all respondents/required* | SINGLE CHOICE |
| **Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place Plaid Cymru on this scale?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Government should cut taxes a lot and spend much less on health and social services |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – Government should increase taxes a lot and spend much more on health and social services |  |
| 12 | ○ | Don’t know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p109q2

|  |  |
| --- | --- |
| p109q2*- Show if p109q1 !=12/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p110\_p113

Module: p110

Page: p10000q1

|  |  |
| --- | --- |
| p10000q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place your own view?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Reducing crime more important |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 –Rights of accused more important |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10000q2

|  |  |
| --- | --- |
| p10000q2*- Show all respondents/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p111

Page: p10001q1

|  |  |
| --- | --- |
| p10001q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Labour Party?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Reducing crime more important |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 –Rights of accused more important |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10001q2

|  |  |
| --- | --- |
| p10001q2*- Show all respondents/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p112

Page: p10003q1

|  |  |
| --- | --- |
| p10003q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Conservative Party?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Reducing crime more important |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 –Rights of accused more important |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10003q2

|  |  |
| --- | --- |
| p10003q2*- Show all respondents/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: p113

Page: p10004q1

|  |  |
| --- | --- |
| p10004q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Liberal Democrats?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Reducing crime more important |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 –Rights of accused more important |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10004q2

|  |  |
| --- | --- |
| p10004q2*- Show all respondents/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: scotland2 if p10q1==2

Page: p10005q1

|  |  |
| --- | --- |
| p10005q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Scottish National Party (SNP)?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Reducing crime more important |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 –Rights of accused more important |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10005q2

|  |  |
| --- | --- |
| p10005q2*- Show all respondents/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: wales2 if p10q1==3

Page: p10006q1

|  |  |
| --- | --- |
| p10006q1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place Plaid Cymru?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 – Reducing crime more important |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 09 |  |
| 11 | ○ | 10 –Rights of accused more important |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: p10006q2

|  |  |
| --- | --- |
| p10006q2*- Show all respondents/required* | SINGLE CHOICE |
| **How certain are you of this?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | very certain |  |
| 2 | ○ | pretty certain |  |
| 3 | ○ | not very certain |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: charity if charitysplit==2

Page: cgg11grid

We are now giving you the chance to donate up to all 150 of your points for this survey to charity.

On the next page we will be giving you the chance to donate all or some of your points to one of the following charities;

Alzheimer’s Society

Amnesty International

British Heart Foundation

Cancer Research

Marie Curie

NSPCC

Oxfam

Plan International

RSPCA

Shelter

|  |  |
| --- | --- |
| cgg11grid*- Show all respondents/required* | GRID-OPEN |
| **How many points would you like to donate to charity and how many points would you like to keep for yourself? (Please ensure that the total adds up to 150 points)** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| CGgrid1q1 | For charity |
| CGgrid1q2 | For myself |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 |  | AMOUNT |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: cgq2single

|  |  |
| --- | --- |
| cgq2single*- Show if CGgrid1q1[0] >0/required* | SINGLE CHOICE |
| **Please indicate which charity you would like to donate your $CGgrid1q1 points to.** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Alzheimer’s Society |  |
| 2 | ○ | Amnesty International |  |
| 3 | ○ | British Heart Foundation |  |
| 4 | ○ | Cancer Research |  |
| 5 | ○ | Marie Curie |  |
| 6 | ○ | NSPCC |  |
| 7 | ○ | Oxfam |  |
| 8 | ○ | Plan International |  |
| 9 | ○ | RSPCA |  |
| 10 | ○ | Shelter |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Module: oxford if bccap\_group==2

Page: count12

Page: Page1

<span style="color:red"><b>Can you think of anyone else? These might be people from your family, our family, from work, from the neighbourhood, from some other organizations you belong to, or they might be someone else. You might have talked with them about the recent national election, local politicians or election, or issues that government deals with, such as the economy, the environment, immigration, or health care. </b></span>

<span style="color:red"><b>Please either input the names or indicate that you don't discuss politics with others</b></span>

<span style="color:red"><b>Please input at least one name or select that you do not discuss politics</b></span>

|  |  |
| --- | --- |
| OXF1tgrid*- Show all respondents* | GRID-OPEN |
| **Thinking back over the last month, please give the names of those with whom you discussed politics. Please list only their initials.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF1a | Name 1 |
| OXF1b | Name 2 |
| OXF1c | Name 3 |
| OXF1d | Name 4 |
| OXF1e | Name 5 |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 |  | Political Discussant |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF1r*- Show if count1 and not flagadd* | MULTIPLE CHOICE |
| **&nbsp;** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | <b>I never discuss politics with others</b> |  |

*↯ Goto page Page1 if flag == 1 or flag2 == 1 or flagadd == 1*

Page: OXF2grid

|  |  |
| --- | --- |
| OXF2grid*- Show if not 1 in OXF1r/required* | GRID-CHECK |
| **Please tick all that apply about each person with whom you discussed politics.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF2 | $OXF1a\_name |
| OXF3 | $OXF1b\_name |
| OXF4 | $OXF1c\_name |
| OXF5 | $OXF1d\_name |
| OXF6 | $OXF1e\_name |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | Is not born in the UK |  |
| 2 | □ | Is of a different race or ethnicity than me |  |
| 3 | □ | Holds an undergraduate degree |  |
| 4 | □ | Is a woman |  |
| 5 | □ | Is my spouse / partner |  |
| 6 | □ | Is another family member |  |
| 7 | □ | Considers someone else on this list a close friend |  |
| 8 | □ | Recently lost a job |  |
| 9 | □ | Likely to vote for a different political party |  |
| 10 | □ | None of these | *Exclude other punches* |

Page: online

|  |  |
| --- | --- |
| OXPgrid1*- Show all respondents/required* | GRID |
| **Do you read and/or participate in any online forums related to politics, or in which political topics are discussed. (e.g., blogs, newsgroups, Facebook, comment sections, email lists, listservs, boards etc.)** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OFPq1 | Comment or activity participate |
| OFPq2 | Read or follow the discussion |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Frequently |  |
| 2 | ○ | Sometimes |  |
| 3 | ○ | Rarely |  |
| 4 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXPgrid2*- Show all respondents/required* | GRID |
| **Do you read/and or participate in any online forums that are not related to politics, or in which political topics are not discussed. (e.g., blogs, newsgroups, Facebook, comment sections, email lists, listservs, boards etc.)** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OFPq3 | Comment or activity participate |
| OFPq4 | Read or follow the discussion |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Frequently |  |
| 2 | ○ | Sometimes |  |
| 3 | ○ | Rarely |  |
| 4 | ○ | Never |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: snbpAq1count

Page: snbpAq2count

Page: snbpAq3count

Page: snbpBq1count

Page: snbpBq2count

Page: anothersplit

Page: OXF13a

|  |  |
| --- | --- |
| OXF13a*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13b

|  |  |
| --- | --- |
| OXF13b*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13c

|  |  |
| --- | --- |
| OXF13c*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13d

|  |  |
| --- | --- |
| OXF13d*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13e

|  |  |
| --- | --- |
| OXF13e*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13f

|  |  |
| --- | --- |
| OXF13f*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: PAGE5 if OXF2931 in [1,2,3]

<span style="color:red"><b>Please provide an answer for: $immiglist.</b></span>

|  |  |
| --- | --- |
| OXF14grid*- Show all respondents* | GRID |
| **Now, thinking not only about asylum seekers, but about immigrants to the United Kingdom in general, please indicate your own opinion on the following issue. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF14 | Yourself |
| OXF14a | $OXF13a |
| OXF14b | $OXF13b |
| OXF14c | $OXF13c |
| OXF14d | $OXF13d |
| OXF14e | $OXF13e |
| OXF14f | $OXF13f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - Immigrants hurt the British economy by taking jobs away from British people |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - Immigrants help the British economy by taking unfilled jobs or creating new jobs |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE5 if immigflag*

Page: issuespace

|  |  |
| --- | --- |
| OXF28a*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28b*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28c*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28d*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28e*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28f*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: PAGE9a if OXF2931 in [1,4,5]

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF29grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF29 | Yourself |
| OXF29a | $OXF28a |
| OXF29b | $OXF28b |
| OXF29c | $OXF28c |
| OXF29d | $OXF28d |
| OXF29e | $OXF28e |
| OXF29f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - A woman's place is in the home |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - Women and men should have equal roles in the workplace |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9a if issueflag*

Page: PAGE9b if OXF2931 in [2,4,6]

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF30grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF30 | Yourself |
| OXF30a | $OXF28a |
| OXF30b | $OXF28b |
| OXF30c | $OXF28c |
| OXF30d | $OXF28d |
| OXF30e | $OXF28e |
| OXF30f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - No legal limits on pay for executives |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - Government should limit the pay of corporative executives |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9b if issueflag*

Page: PAGE9c if OXF2931 in[3,5,6]

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF31grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF31 | Yourself |
| OXF31a | $OXF28a |
| OXF31b | $OXF28b |
| OXF31c | $OXF28c |
| OXF31d | $OXF28d |
| OXF31e | $OXF28e |
| OXF31f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - Economic performance is more important than protecting the environment |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - We should protect the environment even if it hurts economic performance |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9c if issueflag*

Page: PAGE9d

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF310grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF310 | Yourself |
| OXF310a | $OXF28a |
| OXF310b | $OXF28b |
| OXF310c | $OXF28c |
| OXF310d | $OXF28d |
| OXF310e | $OXF28e |
| OXF310f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - I prefer a society where some groups of people have much more money and resources than others. |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - I prefer a society where money and resources are divided evenly. |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9d if issueflag*

Page: \_implicit\_17

\*\*Earlier in this survey we provided you with a summary of an important political issue adapted from news coverage. This article was based on events that were reported on the BBC and other prominent international journalistic outlets at some point during the past 15-20 years. We did, however, omit reference to identifying information such as the countries involved, time period in question and details of specific legal cases. The purpose of this research was academic; the intention was not simply to take the issue out of context. Please click the arrow to exit this survey.\*\*

Module: socialnetworkbrokeragepageA

Page: snbpAq1

Please choose an option, or select don't know.

\*\*Imagine you were hosting a party, and planned to invite friends from different parts of your life (e.g., work, school, social groups, neighborhood, etc.)\*\*

|  |  |
| --- | --- |
| snbpAq1*- Show all respondents* | SINGLE CHOICE |
| **Would you find it appealing to have all your friends get together at one event?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Definitely not |  |
| 2 | ○ | Probably not |  |
| 3 | ○ | Maybe |  |
| 4 | ○ | Probably yes |  |
| 5 | ○ | Definitely yes |  |
| 6 | ○ | Don't know | *Show if snbpaq1counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpAq1 if not snbpAq1*

Page: snbpAq2

Please choose an option, or select don't know.

\*\*Now, imagine you hosted an event attended by friends and family from your different social circles (e.g., work, school, social groups, neighborhood, etc.)\*\*

|  |  |
| --- | --- |
| snbpAq2*- Show all respondents* | SINGLE CHOICE |
| **How many of the guests at this party would already know all or nearly all of the other guests?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Almost all |  |
| 2 | ○ | Some |  |
| 3 | ○ | Only a few |  |
| 4 | ○ | None |  |
| 5 | ○ | Don't know | *Show if snbpaq2counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpAq2 if not snbpAq2*

Page: snbpAq3

Please choose an option, or select don't know.

\*\*Still imagining you hosted an event attended by friends and family from your different social circles (e.g., work, school, social groups, neighborhood, etc.)\*\*

|  |  |
| --- | --- |
| snbpAq3*- Show all respondents* | SINGLE CHOICE |
| **Would your guests be likely to mix and mingle, or would they sort out into groups of people who already know each other well?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Definitely mix and mingle |  |
| 2 | ○ | Probably mix and mingle |  |
| 3 | ○ | Probably sort into pre-existing groups |  |
| 4 | ○ | Definitely sort into pre-existing groups |  |
| 5 | ○ | Don't know | *Show if snbpaq3counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpAq3 if not snbpAq3*

Module: socialnetworkbrokeragepageB

Page: snbpBq1

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpBq1*- Show all respondents* | SINGLE CHOICE |
| **Are you more comfortable interacting one-on-one or in a group?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | I definitely prefer one on one |  |
| 2 | ○ | I usually prefer one on one |  |
| 3 | ○ | I like both equally |  |
| 4 | ○ | I usually prefer in a group |  |
| 5 | ○ | I definitely prefer in a group |  |
| 6 | ○ | Don't know | *Show if snbpbq1counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpBq1 if not snbpBq1*

Page: snbpBq2

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpBq2*- Show all respondents* | GRID |
| **When there is a conflict between your friends, are you more likely to pick sides, try to mediate, or try to stay out of it?** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| snbpBq2a | Pick sides |
| snbpBq2b | Mediate |
| snbpBq2c | Stay out of it |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Most likely |  |
| 2 | ○ | Somewhat likely |  |
| 3 | ○ | Not very likely |  |
| 4 | ○ | Never do |  |
| 5 | ○ | Don't know | *Show if snbpbq2counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpBq2 if not dshowsnbpBq2a or not dshowsnbpBq2b or not dshowsnbpBq2c*

Module: propensitytonegotiate

Page: OXFptnq1

|  |  |
| --- | --- |
| OXFptnq1*- Show all respondents/required* | SINGLE CHOICE |
| **You are buying a new car. How likely would you be to negotiate the price?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 1 Not at all likely |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 Very likely |  |
| 8 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: OXFptnq2

|  |  |
| --- | --- |
| OXFptnq2*- Show all respondents/required* | SINGLE CHOICE |
| **Imagine you are at the airport and the airline announces that the flight you are scheduled to take is overbooked. You are interested in possibly volunteering and ask what type of compensation the airline is offering. The airline representative says that you will receive a £300 voucher for relinquishing your seat. You notice that not many other people have offered to be bumped off this flight. How likely are you to ask for a voucher of greater value and/or amenities like an upgrade to first class?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 1 Not at all likely |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 Very likely |  |
| 8 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Module: justicenorms

Page: justicenorms1

\*\*A large company produces tables and sells all that it can make at £200 each. Because of changes in the price of materials, the company is considering a change in the price of its table. \*\*

|  |  |
| --- | --- |
| jng1*- Show all respondents/required* | GRID |
| **Please indicate how fair or unfair each of the following price increases would be, given the associated increase in the cost of the materials to make the table.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| inc30 | <table width="100%" height="50px"><tr><th width="50%"><big><u>Cost of Materials</u></big></th><th width="50%"><big><u>Price of Table</u></big></th></tr><tr><td>£30 increase</td><td>£20 increase</td></tr></table> |
| inc10 | <table width="100%" height="50px"><tr><td width="50%">£10 increase</td><td width="50%">£20 increase</td></tr></table> |
| inc40 | <table width="100%" height="50px"><tr><td width="50%">£40 increase</td><td width="50%">£20 increase</td></tr></table> |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Completely Fair |  |
| 2 | ○ | Fair |  |
| 3 | ○ | Acceptable |  |
| 4 | ○ | Unfair |  |
| 5 | ○ | Very Unfair |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: justicenorms2

\*\*A large company produces tables and sells all that it can make at £200 each. Because of changes in the price of materials, the company is considering a change in the price of its table. \*\*

|  |  |
| --- | --- |
| jng2*- Show all respondents/required* | GRID |
| **Please indicate how fair or unfair each of the following price decreases would be, given the associated decrease in the cost of the materials to make the table.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| dec30 | <table width="100%" height="50px"><tr><th width="50%"><big><u>Cost of Materials</u></big></th><th width="50%"><big><u>Price of Table</u></big></th></tr><tr><td>£40 decrease</td><td>£20 decrease</td></tr></table> |
| dec10 | <table width="100%" height="50px"><tr><td width="50%">£30 decrease</td><td width="50%">£10 decrease</td></tr></table> |
| dec40 | <table width="100%" height="50px"><tr><td width="50%">£20 decrease</td><td width="50%">No decrease</td></tr></table> |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Completely Fair |  |
| 2 | ○ | Fair |  |
| 3 | ○ | Acceptable |  |
| 4 | ○ | Unfair |  |
| 5 | ○ | Very Unfair |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: ethorgh

Module: orgs

Page: orgrand

Page: group1 if orgsplit == 1

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_1\_-\_Toyota\_Race.jpg"/>

|  |  |
| --- | --- |
| oxg1q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg1q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Toyota?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group2 if orgsplit == 2

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_2\_-\_Toyota\_Race.jpg"/>

|  |  |
| --- | --- |
| oxg2q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg2q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Toyota?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group3 if orgsplit == 3

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_3\_-\_Toyota\_Race.jpg"/>

|  |  |
| --- | --- |
| oxg3q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg3q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Toyota?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group4 if orgsplit == 4

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_4\_-\_Toyota\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg4q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg4q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Toyota?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group5 if orgsplit == 5

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_5\_-\_Toyota\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg5q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg5q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Toyota?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group6 if orgsplit == 6

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_6\_-\_Toyota\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg6q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg6q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Toyota?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group7 if orgsplit == 7

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_7\_-\_Dell\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg7q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg7q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Dell?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group8 if orgsplit == 8

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_8\_-\_Dell\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg8q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg8q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Dell?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group9 if orgsplit == 9

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_9\_-\_Dell\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg9q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg9q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Dell?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group10 if orgsplit == 10

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_10\_-\_British\_Airways\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg10q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg10q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate British Airways?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group11 if orgsplit == 11

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_11\_-\_Shell\_Race.jpg"/>

|  |  |
| --- | --- |
| oxg11q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg11q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Shell?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group12 if orgsplit == 12

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_12\_-\_Shell\_Race.jpg"/>

|  |  |
| --- | --- |
| oxg12q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg12q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Shell?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group13 if orgsplit == 13

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_13\_-\_Deutsche\_Bank.jpg"/>

|  |  |
| --- | --- |
| oxg13q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg13q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Deutsche Bank?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group14 if orgsplit == 14

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_14\_-\_HSBC\_Race.jpg"/>

|  |  |
| --- | --- |
| oxg14q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg14q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate HSBC?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group15 if orgsplit == 15

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_15\_-\_HSBC\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg15q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg15q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate HSBC?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group16 if orgsplit == 16

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_16\_-\_HSBC\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg16q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg16q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate HSBC?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group17 if orgsplit == 17

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_17\_-\_Goldman\_Sachs\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg17q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg17q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group18 if orgsplit == 18

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_18\_-\_Goldman\_Sachs\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg18q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg18q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group19 if orgsplit == 19

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_19\_-\_Goldman\_Sachs\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg19q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg19q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group20 if orgsplit == 20

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_20\_-\_Google\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg20q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg20q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Google?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group21 if orgsplit == 21

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_21\_-\_Google\_Sex.jpg"/>

|  |  |
| --- | --- |
| oxg21q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg21q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Google?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: finalsplits

Module: finalqs

Page: blocka

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

|  |  |
| --- | --- |
| BAgrida*- Show if asplit==1/required* | GRID |
| **Using a scale that runs from 0 to 10, where 0 means a very cold group or organisation and 10 means a very warm group or organisation, how would you rate the following groups and organisations?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| govGov1 | Government officials |
| govEU1 | EU officials |
| socRich1 | Women |
| socPoor1 | Immigrants |
| genTelc1 | Engineering and manufacturing companies |
| genTech1 | Technology companies |
| genAir1 | Airlines |
| genOil1 | Oil and Gas companies |
| genFinance1 | Banking and Financial companies |
| xToyota1 | Toyota |
| xDell1 | Dell |
| xBritishAirways1 | British Airways |
| xShell1 | Shell |
| xDeutscheBank1 | Deutsche Bank |
| xHSBC1 | HSBC |
| xGoldmanSachs1 | Goldman Sachs |
| xGoogle1 | Google |
| yDaimler1 | Daimler AG |
| yBMW1 | BMW |
| yDell1 | Dell |
| yGoogle1 | Google |
| yApple1 | Apple |
| yLufthansa1 | Lufthansa |
| yBP1 | BP |
| yHSBC1 | HSBC |
| yGoldmanSachs1 | Goldman Sachs |
| yDeutscheBank1 | Deutsche Bank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 A very cold group or organisation |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 Neither warm nor cold |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 A very warm group or organisation |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| BAgridb*- Show if asplit==2/required* | GRID |
| **Using a scale that runs from 0 to 10, where 0 means a very incompetent group or organisation and 10 means a very incompetent group or organisation, how would you rate the following groups and organisations?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| govGov2 | Government officials |
| govEU2 | EU officials |
| socRich2 | Women |
| socPoor2 | Immigrants |
| genTelc2 | Engineering and manufacturing companies |
| genTech2 | Technology companies |
| genAir2 | Airlines |
| genOil2 | Oil and Gas companies |
| genFinance2 | Banking and Financial companies |
| xToyota2 | Toyota |
| xDell2 | Dell |
| xBritishAirways2 | British Airways |
| xShell2 | Shell |
| xDeutscheBank2 | Deutsche Bank |
| xHSBC2 | HSBC |
| xGoldmanSachs2 | Goldman Sachs |
| xGoogle2 | Google |
| yDaimler2 | Daimler AG |
| yBMW2 | BMW |
| yDell2 | Dell |
| yGoogle2 | Google |
| yApple2 | Apple |
| yLufthansa2 | Lufthansa |
| yBP2 | BP |
| yHSBC2 | HSBC |
| yGoldmanSachs2 | Goldman Sachs |
| yDeutscheBank2 | Deutsche Bank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 A very incompetent group or organisation |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 Neither competent nor incompetent |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 A very competent group or organisation |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page blocka if (counter1!=5 and asplit ==1) or (counter2!=5 and asplit ==2)*

Page: blockb

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

|  |  |
| --- | --- |
| BBgridc*- Show if bsplit==1/required* | GRID |
| **In general, do you think there is too much, too little or about the right amount of government regulation of the following groups and organisations?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| govGov3 | Government officials |
| govEU3 | EU officials |
| socRich3 | Women |
| socPoor3 | Immigrants |
| genTelc3 | Engineering and manufacturing companies |
| genTech3 | Technology companies |
| genAir3 | Airlines |
| genOil3 | Oil and Gas companies |
| genFinance3 | Banking and Financial companies |
| xToyota3 | Toyota |
| xDell3 | Dell |
| xBritishAirways3 | British Airways |
| xShell3 | Shell |
| xDeutscheBank3 | Deutsche Bank |
| xHSBC3 | HSBC |
| xGoldmanSachs3 | Goldman Sachs |
| xGoogle3 | Google |
| yDaimler3 | Daimler AG |
| yBMW3 | BMW |
| yDell3 | Dell |
| yGoogle3 | Google |
| yApple3 | Apple |
| yLufthansa3 | Lufthansa |
| yBP3 | BP |
| yHSBC3 | HSBC |
| yGoldmanSachs3 | Goldman Sachs |
| yDeutscheBank3 | Deutsche Bank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Far too much regulation |  |
| 2 | ○ | Too much regulation |  |
| 3 | ○ | Right amount of regulation |  |
| 4 | ○ | Too little regulation |  |
| 5 | ○ | Far too little regulation |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| BBgridd*- Show if bsplit==2/required* | GRID |
| **On a scale of 0 to 10, where 0 means no influence and 10 means the most influence, how much influence should the following groups and organisations have in deciding what to do about important public policy issues?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| govGov4 | Government officials |
| govEU4 | EU officials |
| socRich4 | Women |
| socPoor4 | Immigrants |
| genTelc4 | Engineering and manufacturing companies |
| genTech4 | Technology companies |
| genAir4 | Airlines |
| genOil4 | Oil and Gas companies |
| genFinance4 | Banking and Financial companies |
| xToyota4 | Toyota |
| xDell4 | Dell |
| xBritishAirways4 | British Airways |
| xShell4 | Shell |
| xDeutscheBank4 | Deutsche Bank |
| xHSBC4 | HSBC |
| xGoldmanSachs4 | Goldman Sachs |
| xGoogle4 | Google |
| yDaimler4 | Daimler AG |
| yBMW4 | BMW |
| yDell4 | Dell |
| yGoogle4 | Google |
| yApple4 | Apple |
| yLufthansa4 | Lufthansa |
| yBP4 | BP |
| yHSBC4 | HSBC |
| yGoldmanSachs4 | Goldman Sachs |
| yDeutscheBank4 | Deutsche Bank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 No influence at all |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 The most influence |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page blockb if (counter3!=5 and bsplit ==1) or (counter4!=5 and bsplit ==2)*

Page: blockc

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

|  |  |
| --- | --- |
| BCgride*- Show if csplit==1/required* | GRID |
| **How much trust do you have in the following groups and organisations to give wise input into public policy?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| govGov5 | Government officials |
| govEU5 | EU officials |
| socRich5 | Women |
| socPoor5 | Immigrants |
| genTelc5 | Engineering and manufacturing companies |
| genTech5 | Technology companies |
| genAir5 | Airlines |
| genOil5 | Oil and Gas companies |
| genFinance5 | Banking and Financial companies |
| xToyota5 | Toyota |
| xDell5 | Dell |
| xBritishAirways5 | British Airways |
| xShell5 | Shell |
| xDeutscheBank5 | Deutsche Bank |
| xHSBC5 | HSBC |
| xGoldmanSachs5 | Goldman Sachs |
| xGoogle5 | Google |
| yDaimler5 | Daimler AG |
| yBMW5 | BMW |
| yDell5 | Dell |
| yGoogle5 | Google |
| yApple5 | Apple |
| yLufthansa5 | Lufthansa |
| yBP5 | BP |
| yHSBC5 | HSBC |
| yGoldmanSachs5 | Goldman Sachs |
| yDeutscheBank5 | Deutsche Bank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A great deal of trust |  |
| 2 | ○ | Quite a lot of trust |  |
| 3 | ○ | Some trust |  |
| 4 | ○ | Not much trust |  |
| 5 | ○ | Hardly any trust |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| BCgridf*- Show if csplit==2/required* | GRID |
| **On a scale of 0 to 10, where 0 means no contribution at all and 10 means the biggest contribution, how much do you think each of these groups and organisations contributeto the welfare of British people?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| govGov6 | Government officials |
| govEU6 | EU officials |
| socRich6 | Women |
| socPoor6 | Immigrants |
| genTelc6 | Engineering and manufacturing companies |
| genTech6 | Technology companies |
| genAir6 | Airlines |
| genOil6 | Oil and Gas companies |
| genFinance6 | Banking and Financial companies |
| xToyota6 | Toyota |
| xDell6 | Dell |
| xBritishAirways6 | British Airways |
| xShell6 | Shell |
| xDeutscheBank6 | Deutsche Bank |
| xHSBC6 | HSBC |
| xGoldmanSachs6 | Goldman Sachs |
| xGoogle6 | Google |
| yDaimler6 | Daimler AG |
| yBMW6 | BMW |
| yDell6 | Dell |
| yGoogle6 | Google |
| yApple6 | Apple |
| yLufthansa6 | Lufthansa |
| yBP6 | BP |
| yHSBC6 | HSBC |
| yGoldmanSachs6 | Goldman Sachs |
| yDeutscheBank6 | Deutsche Bank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No contribution to British welfare |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - The biggest contribution to British welfare |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page blockc if (counter5!=5 and csplit ==1) or (counter6!=5 and csplit ==2)*

Module: ethnic

Page: eth

Page: etha

Page: ethb

Page: ethc

Page: ethd

Page: ethe

Page: ethg

Page: ethh

Page: ethi

Page: ethj

Page: ethk

Page: ethl

Page: religion

|  |  |
| --- | --- |
| religion*- Show all respondents/required* | SINGLE CHOICE |
| **Do you regard yourself as belonging to any particular religion?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes, I do |  |
| 2 | ○ | No, I do not |  |
| 3 | ○ | Prefer not to say |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: denom

|  |  |
| --- | --- |
| denom*- Show if religion ==1/required* | SINGLE CHOICE |
| **Which denomination?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Church of England/Anglican/Episcopal |  |
| 2 | ○ | Roman Catholic |  |
| 3 | ○ | Presbyterian/Church of Scotland |  |
| 4 | ○ | Methodist |  |
| 5 | ○ | Baptist |  |
| 6 | ○ | United Reformed Church |  |
| 7 | ○ | Free Presbyterian |  |
| 8 | ○ | Brethren |  |
| 9 | ○ | Jewish |  |
| 10 | ○ | Hindu |  |
| 11 | ○ | Muslim |  |
| 12 | ○ | Sikh |  |
| 13 | ○ | Buddhist |  |
| 14 | ○ | Other |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: UK

|  |  |
| --- | --- |
| UK*- Show all respondents/required* | SINGLE CHOICE |
| **Were you born in the UK?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes, I was |  |
| 2 | ○ | No, I was not |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: ethnicityset

Page: OXFq102grid

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFq102grid*- Show all respondents* | GRID |
| **How much does each of following sentences describe you?** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXFq102a | I feel British. |
| OXFq103a | I am proud to be British. |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Not me at all |  |
| 2 | ○ |  |  |
| 3 | ○ |  |  |
| 4 | ○ |  |  |
| 5 | ○ | Completely true of me |  |
| 6 | ○ | Don't know | *Show if ethcounter11 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFq102grid if not dshowOXFq102a or not dshowOXFq103a*

Module: minority if ethnicity in [3,4,5,6,7,8,9,10,11,12,13,14,15] or denom in [9,10,11,12,13,14]

Page: OXFLFq4grid

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFLFq4grid*- Show all respondents* | GRID |
| **For each of the following, please say how well that individual or group represents the interests of people like you.** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| OXFLFq4a | Conservatives |
| OXFLFq4b | Labour |
| OXFLFq4c | LibDems |
| OXFLFq4d | Greens |
| OXFLFq4e | UKIP |
| OXFLFq4f | BNP |
| OXFLFq4h | David Cameron |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Opposed to my interests |  |
| 2 | ○ | Doesn’t represent my interests |  |
| 3 | ○ | Somewhat represents my interests |  |
| 4 | ○ | Strongly represents my interests |  |
| 5 | ○ | Don't know | *Show if ethcounter3 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFLFq4grid if not dshowOXFLFq4a or not dshowOXFLFq4b or not dshowOXFLFq4c or not dshowOXFLFq4d or not dshowOXFLFq4e or not dshowOXFLFq4f or not dshowOXFLFq4h*

Page: conlike

\*\*What do you like about the Conservative party? (If you can't think of anything, please type DK.)\*\*

|  |  |
| --- | --- |
| OXFLFq2a*- Show all respondents/required* | OPEN TEXTBOX |
|  | |

|  |  |
| --- | --- |
| OXFLFq2b*- Show all respondents* | OPEN TEXTBOX |
|  | |

|  |  |
| --- | --- |
| OXFLFq2c*- Show all respondents* | OPEN TEXTBOX |
|  | |

Page: condislike

\*\*And what do you dislike about the Conservative party?(If you can't think of anything, please type DK.)\*\*

|  |  |
| --- | --- |
| OXFLFq3a*- Show all respondents/required* | OPEN TEXTBOX |
|  | |

|  |  |
| --- | --- |
| OXFLFq3b*- Show all respondents* | OPEN TEXTBOX |
|  | |

|  |  |
| --- | --- |
| OXFLFq3c*- Show all respondents* | OPEN TEXTBOX |
|  | |

Module: earlyeth if ethsplit==1

Page: OXFLFq1a1

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFLFq1a1*- Show if ethsplit==1* | SINGLE CHOICE |
| **Do you think what happens generally to $ethn people in this country will have something to do with what happens in your life?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes, I do |  |
| 2 | ○ | No, I do not |  |
| 3 | ○ | Don't know | *Show if ethcounter1 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFLFq1a1 if not OXFLFq1a1*

Module: earlyetha if OXFLFq1a1==1

Page: OXFLFq1b1

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFLFq1b1*- Show all respondents* | SINGLE CHOICE |
| **And how much do you think what happens generally to $ethn people in this country has something to do with what happens in your life?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A lot |  |
| 2 | ○ | Somewhat |  |
| 3 | ○ | A little |  |
| 4 | ○ | Don't know | *Show if ethcounter2 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFLFq1b1 if not OXFLFq1b1*

Module: lateeth if ethsplit==2

Page: OXFLFq1a2

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFLFq1a2*- Show all respondents* | SINGLE CHOICE |
| **Do you think what happens generally to $ethn people in this country will have something to do with what happens in your life?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Yes, I do |  |
| 2 | ○ | No, I do not |  |
| 3 | ○ | Don't know | *Show if ethcounter4 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFLFq1a2 if not OXFLFq1a2*

Module: lateetha if OXFLFq1a2==1

Page: OXFLFq1b2

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFLFq1b2*- Show all respondents* | SINGLE CHOICE |
| **And how much do you think what happens generally to $ethn people in this country has something to do with what happens in your life?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A lot |  |
| 2 | ○ | Somewhat |  |
| 3 | ○ | A little |  |
| 4 | ○ | Don't know | *Show if ethcounter5 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFLFq1b2 if not OXFLFq1b2*

Module: nonminority if ethnicity in [1,2] and (religion in [2,3] or denom in [1,2,3,4,5,6,7,8])

Page: minintro

On the next few pages we will be showing you statements that some people make about immigration and asking you to answer questions based on these statements. Please click the arrow to continue.

Page: ethaa

Please choose an option, or select don't know.

Please indicate to what extent you feel that the following statements apply.

|  |  |
| --- | --- |
| OXF7qgrid*- Show all respondents* | GRID |
| **Migrants living here threaten…** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXFq7a | my personal freedom and rights |
| OXFq7b | my personal economic situation |
| OXFq7c | my personal way of life |
| OXFq7d | my personal security |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | doesn’t apply at all |  |
| 2 | ○ | tends not to apply |  |
| 3 | ○ | tends to apply |  |
| 4 | ○ | applies entirely. |  |
| 5 | ○ | Don't know | *Show if ethcounter6 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page ethaa if not dshowOXFq7a or not dshowOXFq7b or not dshowOXFq7c or not dshowOXFq7d*

Page: ethab

Please choose an option, or select don't know.

And to what extent you feel that the following statements apply.

|  |  |
| --- | --- |
| OXFq8grid*- Show all respondents* | GRID |
| **Migrants living here threaten…** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXFq8a | our freedom and rights |
| OXFq8b | our prosperity |
| OXFq8c | our culture |
| OXFq8d | our security |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | doesn’t apply at all |  |
| 2 | ○ | tends not to apply |  |
| 3 | ○ | tends to apply |  |
| 4 | ○ | applies entirely. |  |
| 5 | ○ | Don't know | *Show if ethcounter7 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page ethab if not dshowOXFq8a or not dshowOXFq8b or not dshowOXFq8c or not dshowOXFq8d*

Page: ethac

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFq9grid*- Show all respondents* | GRID |
| **Please indicate the extent to which you agree or disagree with the following statements:** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| OXFq9a | Immigration to the UK should be reduced |
| OXFq9b | If Migrants living in the UK get special breaks (such as preference in hiring decisions), this is likely to make things more difficult for people like me. |
| OXFq9c | Resources that go to migrants living in the UK are likely to take away from the resources of people like me. |
| OXFq9d | The more power migrants in the UK have, the less power people like me are likely to have. |
| OXFq9e | The religious practices of people from minority groups threaten our way of life. |
| OXFq9f | Migrants living in the UK should choose their spouses from among those from their own country. |
| OXFq9g | When jobs become scarce, migrants who live in the UK should return to their home country. |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Completely disagree |  |
| 2 | ○ | Tend to disagree |  |
| 3 | ○ | Tend to agree |  |
| 4 | ○ | Completely agree. |  |
| 5 | ○ | Don't know | *Show if ethcounter8 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page ethac if not dshowOXFq9a or not dshowOXFq9b or not dshowOXFq9c or not dshowOXFq9d or not dshowOXFq9e or not dshowOXFq9f or not dshowOXFq9g*

Page: ethad

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFq100grid*- Show all respondents* | GRID |
| **For each of the following statements, please indicate how often, if at all, the following happens to you:** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXFq100a | How often has a migrant helped you? |
| OXFq100b | How often do you have interesting conversations with a migrant? |
| OXFq100c | How often did it occur that a migrant bothered you? |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Often |  |
| 2 | ○ | Sometimes |  |
| 3 | ○ | Seldom |  |
| 4 | ○ | Never |  |
| 5 | ○ | Don't know | *Show if ethcounter9 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page ethad if not dshowOXFq100a or not dshowOXFq100b or not dshowOXFq100c*

Page: OXFq101

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| OXFq101*- Show all respondents* | SINGLE CHOICE |
| **Which opinion do your friends or acquaintances have?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Mostly for immigrants |  |
| 2 | ○ | Equally for and against immigrants |  |
| 3 | ○ | Mostly against immigrants |  |
| 4 | ○ | Equally many support as reject |  |
| 5 | ○ | Don't know | *Show if ethcounter10 > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page OXFq101 if not OXFq101*

Module: toronto if bccap\_group==5 or bccap\_group==1

Page: split121

Page: UTq1

At the end of this study, we’ll be conducting a <u>random</u> draw for 10,000 points (£100). All respondents who complete the study will be eligible.

If you win, you’ll have the chance to share your prize with another completely anonymous individual who also completed the survey.

Please keep in mind that whether you share your prize will have no effect on your chances of winning! Also, you will never know the identity of the person with whom you share the prize and they’ll never know your identity.

Finally, remember that you don’t have to share anything if you don’t wish.

|  |  |
| --- | --- |
| UTq1*- Show all respondents/required* | OPEN INTEGER TEXTBOX |
| **If you won the prize, how much would you give to a completely anonymous individual? (Please answer in points up to 10,000)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 10000* | | |  |
| 99998 |  | Skipped | *Admin/Not Shown* |
| 99999 |  | Not Asked | *Admin/Not Shown* |

Page: UTgrid1

Below, we offer you six <u>certain payoffs</u>. They range from 2,000 points (£20) to 8,000 points (£80). In each case, please indicate if you would choose this prize or whether you would choose the chance to win 10,000 points (£100) in a coin-toss in which a head pays you 10,000 points and tails pays you 0 points. Both outcomes are <u>equally probable</u>. In other words, if you choose the coin toss, you have <u>equal chances</u> of winning 10,000 points or winning 0 points.

|  |  |
| --- | --- |
| UTgrid1*- Show all respondents/required* | GRID |
| **For each certain payoff, please indicate if you would take this over a coin-toss for 0 points or 10000 points.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| UTq5 | <big><u>CERTAIN PAYOFF</u></big><br></br><table width="100%" height="50px"><tr><td width="50%">2,000 points (£20)</td></tr></table> |
| UTq7 | <table width="100%" height="50px"><tr><td width="50%">4,000 points (£40)</td></tr></table> |
| UTq8 | <table width="100%" height="50px"><tr><td width="50%">5,000 points (£50)</td></tr></table> |
| UTq9 | <table width="100%" height="50px"><tr><td width="50%">6,000 points (£60)</td></tr></table> |
| UTq10 | <table width="100%" height="50px"><tr><td width="50%">7,000 points (£70)</td></tr></table> |
| UTq11 | <table width="100%" height="50px"><tr><td width="50%">8,000 points (£80)</td></tr></table> |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | ACCEPT CERTAIN PAYOFF |  |
| 2 | ○ | COIN TOSS FOR 10,000 points (£100) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: UTgrid2

In addition to the 150 YouGov Point points that you will receive for completing this survey, you will be entered into a random draw. One study participant will be <u>randomly</u> chosen to be eligible for a large number of YouGov bonus points.

Should you win the draw, your answers to the question below will determine the amount of the YouGov Point bonus points that you receive. Remember that your answers are completely anonymous.

Below, we offer you two options: the amount of money you would be given in a month and the amount we would give you in two months. We will randomly select one of the prizes from 1 to 12, and the answer you give below will determine which of those prizes you win.

For each prize, please indicate whether you would take the prize in one month or the prize in two months.

|  |  |
| --- | --- |
| UTgrid2*- Show all respondents/required* | GRID |
| **Please select either payment option A (to be paid in one month) or payment option B (to be paid in two months) for each row.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| UTq12 | <table width="100%" height="50px"><tr><th width="50%"><big><u>Payment Option A</u></big></th><th width="50%"><big><u>Payment Option B</u></big></th></tr><tr><td>10,000 points (£100) </td><td>10,250 points (£102.50)</td></tr></table> |
| UTq13 | <table width="100%" height="50px"><tr><td width="50%">10,000 points</td><td width="50%">10,500 points (£105) </td></tr></table> |
| UTq14 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">10,750 points (£107.50) </td></tr></table> |
| UTq15 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">11,000 points (£110)</td></tr></table> |
| UTq16 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">11,250 points (£112.50) </td></tr></table> |
| UTq17 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">11,500 points (£115) </td></tr></table> |
| UTq18 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">11,750 points (£117.50) </td></tr></table> |
| UTq19 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">12,000 points (£120) </td></tr></table> |
| UTq20 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">12,250 points (£122.50) </td></tr></table> |
| UTq21 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">12,500 points (£125) </td></tr></table> |
| UTq23 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">12,750 points (£127.50) </td></tr></table> |
| UTq24 | <table width="100%" height="50px"><tr><td width="50%">10,000 points </td><td width="50%">13,000 points (£130) </td></tr></table> |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Payment Option A: Pays Amount in one month |  |
| 2 | ○ | Payment Option B: Pays Amount in two months |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: UTgrid3

|  |  |
| --- | --- |
| UTgrid3*- Show all respondents/required* | GRID |
| **We’d like to know a little more about you personally. Here are a number of statements that may or may not describe you. Please indicate to what extent you agree or disagree with each statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| UTq25 | Extraverted, enthusiastic |
| UTq26 | Critical, argumentative |
| UTq27 | Dependable, self-disciplined |
| UTq28 | Anxious, easily upset |
| UTq29 | Open to new experiences, complex |
| UTq30 | Reserved, quiet |
| UTq31 | Sympathetic, warm |
| UTq32 | Disorganized, careless |
| UTq33 | Calm, emotionally stable |
| UTq34 | Convention, creative |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Disagree strongly |  |
| 2 | ○ | Disagree moderately |  |
| 3 | ○ | Disagree a little |  |
| 4 | ○ | Neither agree nor disagree |  |
| 5 | ○ | Agree a little |  |
| 6 | ○ | Agree moderately |  |
| 7 | ○ | Agree strongly |  |
| 8 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: monies

|  |  |
| --- | --- |
| tuitionmoney*- Show if 0/required* | SINGLE CHOICE |
| **Tuition Money** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | £100 |  |
| 2 | ○ | £250 |  |
| 3 | ○ | £500 |  |
| 4 | ○ | £1,000 |  |
| 5 | ○ | £2,000 |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: rand1

Page: monies2

|  |  |
| --- | --- |
| health*- Show if 0/required* | SINGLE CHOICE |
| **Health** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | one hour |  |
| 2 | ○ | 90 minutes |  |
| 3 | ○ | two hours |  |
| 4 | ○ | three hours |  |
| 5 | ○ | five hours |  |
| 6 | ○ | ten hours |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: rand2

Page: monies3

|  |  |
| --- | --- |
| healthmon*- Show if 0/required* | SINGLE CHOICE |
| **Healthmoney** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | £2,000 |  |
| 2 | ○ | £1,500 |  |
| 3 | ○ | £1,000 |  |
| 4 | ○ | £500 |  |
| 5 | ○ | £100 |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: UTq35

We’d like to ask you about your support for three different policies the government might implement. For each one, please indicate to what extent you would support or oppose each of the following proposals.

|  |  |
| --- | --- |
| UTq35*- Show all respondents/required* | SINGLE CHOICE |
| **Some politicians and policy groups propose making the ﬁrst four years of university free for all qualified students. This will result in greater accessibility to university education. Would you support the elimination of tuition fees if it cost you $tuitionmoney more per year in taxes?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Strongly support |  |
| 2 | ○ | Tend to support |  |
| 3 | ○ | Neither support nor oppose |  |
| 4 | ○ | Tend to oppose |  |
| 5 | ○ | Strongly oppose |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: UTq36

|  |  |
| --- | --- |
| UTq36*- Show all respondents/required* | SINGLE CHOICE |
| **Government health care programs often do not cover the cost of drugs for those with cancer. This can make ﬁghting cancer ﬁnancially taxing for cancer sufferers and their families. Would you support covering the cost of cancer drugs if you knew it would increase average emergency wait times for non-critical injuries (such as ear infections, the ﬂu, or small cuts) by $health?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Strongly support |  |
| 2 | ○ | Tend to support |  |
| 3 | ○ | Neither support nor oppose |  |
| 4 | ○ | Tend to oppose |  |
| 5 | ○ | Strongly oppose |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: UTq37

|  |  |
| --- | --- |
| UTq37*- Show all respondents/required* | SINGLE CHOICE |
| **Wait times for many medical procedures (such as cataract surgery and hip and knee replacements) are currently longer than recommended by doctors. If taxes were guaranteed to go to these priority areas and to reduce wait times, would you support this policy if it were to cost $healthmon more per year in taxes?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Strongly support |  |
| 2 | ○ | Tend to support |  |
| 3 | ○ | Neither support nor oppose |  |
| 4 | ○ | Tend to oppose |  |
| 5 | ○ | Strongly oppose |  |
| 6 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: q2

|  |  |
| --- | --- |
| q2*- Show if q1a==1 or q1b==1 or q1c==1 or q1d==1/required* | SINGLE CHOICE |
| **Do you approve very strongly, or only somewhat?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very strongly |  |
| 2 | ○ | Somewhat |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: q3

|  |  |
| --- | --- |
| q3*- Show if q1a==2 or q1b==2 or q1c==2 or q1d==2/required* | SINGLE CHOICE |
| **Do you disapprove very strongly, or only somewhat?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Very strongly |  |
| 2 | ○ | Somewhat |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: q4

|  |  |
| --- | --- |
| q4*- Show if q1a==3 or q1b==3 or q1c==3 or q1d==3/required* | SINGLE CHOICE |
| **Do you lean toward approving of the way the British Prime Minster handled the situation, lean toward disapproving, or don't you lean either way?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Lean toward approving |  |
| 2 | ○ | Lean toward disapproving |  |
| 3 | ○ | Don’t lean either way |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: party

Page: UTq2

|  |  |
| --- | --- |
| UTq2*- Show all respondents/required* | OPEN INTEGER TEXTBOX |
| **And how much would you share if the individual normally supported the Conservative party? (Please answer in points up to 10,000)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 10000* | | |  |
| 99998 |  | Skipped | *Admin/Not Shown* |
| 99999 |  | Not Asked | *Admin/Not Shown* |

Page: UTq3

|  |  |
| --- | --- |
| UTq3*- Show all respondents/required* | OPEN INTEGER TEXTBOX |
| **And how much would you share if the individual normally supported the Labour party? (Please answer in points up to 10,000)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 10000* | | |  |
| 99998 |  | Skipped | *Admin/Not Shown* |
| 99999 |  | Not Asked | *Admin/Not Shown* |

Page: UTq4

|  |  |
| --- | --- |
| UTq4*- Show all respondents/required* | OPEN INTEGER TEXTBOX |
| **And how much would you share if the individual normally supported the Liberal Democrat party? (Please answer in points up to 10,000)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Require integer value between 0 and 10000* | | |  |
| 99998 |  | Skipped | *Admin/Not Shown* |
| 99999 |  | Not Asked | *Admin/Not Shown* |

Module: groupassign

Page: split

Page: screen1intro

The following questions are about British relations with other countries around the world. You will read about a situation our country has faced many times in the past and will probably face again. Different leaders have handled the situation in different ways. We will describe one approach British leaders have taken, and ask whether you approve or disapprove.

Module: GroupA if split1 == 1

Page: screen2Aintro

A country sent its military to take over a neighboring country. The attacking country was led by a democratically elected government, which invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

Page: screen3Aintro

The British Prime Minister said the UK would stay out of the conflict. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

Page: q1a

<b><big>To summarize, </big></b>

<b><big><ul><li>The attacking country had a <u>strong military,</u> was led by a <u>democratically elected government,</u> and invaded <u>because of a longstanding historical feud.</u></li> <li>A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom.</u></li> <li>The British Prime Minister said the UK <u>would stay out</u> of the conflict.</li> <li>The attacking country <u>continued to invade</u>.</li> <li>The British Prime Minister <u>did not send troops.</u></li> <li>The attacking country took over its neighbor.</li></ul></big></b>

|  |  |
| --- | --- |
| q1a*- Show all respondents/required* | SINGLE CHOICE |
| **Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Approve |  |
| 2 | ○ | Disapprove |  |
| 3 | ○ | Neither approve nor disapprove |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: GroupB if split1 == 2

Page: screen2Bintro

A country sent its military to take over a neighboring country. The attacking country was led by a democratically elected government, which invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

Page: screen3Bintro

The British Prime Minister said that if the attack continued, the British Armed Forces would push out the invaders. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

Page: q1b

<b><big>To summarize, </big></b>

<b><big><ul><li>The attacking country had a <u>strong military,</u> was led by a <u>democratically elected government,</u> and invaded <u>because of a longstanding historical feud.</u></li><li>A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom.</u></li> <li>The British Prime Minister said that if the attack continued, the British Armed Forces <u>would push out</u> the invaders.</li> <li>The attacking country <u>continued to invade.</u></li> <li>The British Prime Minister <u>did not send troops.</u></li> <li>The attacking country took over its neighbor.</li></ul></big></b>

|  |  |
| --- | --- |
| q1b*- Show all respondents/required* | SINGLE CHOICE |
| **Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Approve |  |
| 2 | ○ | Disapprove |  |
| 3 | ○ | Neither approve nor disapprove |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: GroupC if split1 == 3

Page: screen2Cintro

A country sent its military to take over a neighboring country. The attacking country was led by a dictator, who invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

Page: screen3Cintro

The British Prime Minister said the UK would stay out of the conflict. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

Page: q1c

<b><big>To summarize, </big></b>

<b><big><ul><li>The attacking country had a <u>strong military</u>, was led by a <u>dictator</u>, and invaded <u>because of a longstanding historical feud</u>. </li><li>A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom</u>. </li><li>The British Prime Minister said the UK <u>would stay out</u> of the conflict. </li><li>The attacking country <u>continued to invade</u>. </li><li>The British Prime Minister <u>did not send troops</u>. </li><li>The attacking country took over its neighbor. </li></ul></big></b>

|  |  |
| --- | --- |
| q1c*- Show all respondents/required* | SINGLE CHOICE |
| **Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Approve |  |
| 2 | ○ | Disapprove |  |
| 3 | ○ | Neither approve nor disapprove |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: GroupD if split1 == 4

Page: screen2Dintro

A country sent its military to take over a neighboring country. The attacking country was led by a dictator, who invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

Page: screen3Dintro

The British Prime Minister said that if the attack continued, the British Armed Forces would push out the invaders. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

Page: q1d

<b><big>To summarize, </big></b>

<b><big><ul><li>The attacking country had a <u>strong military</u>, was led by a <u>dictator</u>, and invaded <u>because of a longstanding historical feud</u>. </li><li>A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom</u>. </li><li>The British Prime Minister said that if the attack continued, the British Armed Forces <u>would push out</u> the invaders. </li><li>The attacking country <u>continued to invade</u>. </li><li>The British Prime Minister <u>did not send troops</u>. </li><li>The attacking country took over its neighbor. </li></ul></big></b>

|  |  |
| --- | --- |
| q1d*- Show all respondents/required* | SINGLE CHOICE |
| **Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Approve |  |
| 2 | ○ | Disapprove |  |
| 3 | ○ | Neither approve nor disapprove |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: \_26

Page: grant

Page: transition

And finally, we would like to invite you to a unique test hosted by by one of our clients. This test is part of this survey.

By proceeding you will will be taken our client's secure survey system to take the test, and when you are finished will be redirected back to your YouGov homepage, where the survey will end.

Thank you for completing this part of the survey.

|  |  |
| --- | --- |
| comments*- Show all respondents* | OPEN TEXTBOX |
| **Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at supportuk@yougov.com** | |

Please click the 'Next' button to proceed.

*↯ Goto page $var (resume at page None)*